









EXTRAORDINARY LUXURY

The XJ is passion in motion, a dramatic combination of beauty, luxury and sheer exhilarating power. Outside, the sweep of its streamlined roof is fashioned to slice through air. Inside, its sensuous cabin is crafted to pamper, built for supremely comfortable driving or for a passenger to stretch out and relax. With its strong lightweight aluminum body, the XJ provides agility and superlative handling. This, combined with its anticipatory technology, allows the XJ to react to road conditions and other cars alike. The XJ drive is truly unique.

XJ | PORTFOLIO | SUPERCHARGED | SUPERSPORT | ULTIMATE







XJ, ARRIVE IN STYLE

The XJ turns heads and attracts glances. Its fusion of honed dynamic lines and sculpted elegance is designed to fulfil the core Jaguar values of beauty, purity, simplicity and consistency. The objective was never 'merely' to create the world's most beautiful sporting sedan but to produce a more efficient shape where the pinnacles of aesthetics and aerodynamics work together in complete accord. You haven't just got there in the XJ. You've arrived.





DESIGN ON THE MOVE

You can see and touch the opulent good looks of the XJ. What you hear and feel is its compelling and spirited driving performance.

These living, sensory experiences are part of the extraordinary characteristics of the XJ. They were achieved by modeling every component in 43,000 separate 3D simulations. More than 4 million kilometers were covered on virtual journeys across some of the most harsh and arduous terrain in the world.

The robust capabilities of the XJ are reflected in its low, wide stance and long taut waistline. Design and engineering come to life.





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BEAUTY FROM WITHIN

The XJ cabin is both contemporary and luxurious, created to excite the senses. Comfort and quality reign supreme with form hugging supple leather, contemporary surfaces and a choice of real wood or carbon fiber veneers. These lazer cut veneer leaves are painstakingly positioned so that the grain patterns on either side of the cabin mirror one another. Leather is sourced from the finest hide suppliers in the UK and Italy. It is glove-soft and inspired by the latest couture fashion of London's Bond Street.







The XJ welcomes you with soothing phosphor blue interior lighting (part of the optional Illumination Pack) bathing the cabin with its subtle tones to reveal aesthetic perfection and practicality; from the features of the center console to the details of the door panniers and door pulls.

Gleaming chrome instruments invite you to touch. Solid coolness greets your fingers. Before the wheels have even turned, starting the XJ is a moving experience. The start button needs only a light touch to raise the aluminum JaguarDrive Selector™ into the palm of your hand.







The rear seat environment of the XJ is as carefully crafted as the front; luxurious comfort envelops you as soon as you enter. You can relax, stretch your legs. In the Long Wheelbase XJ, you've got 44 inches of legroom with business trays and reading lamps placed perfectly for work on the move.

The optional Rear Seat Comfort Pack offers seats with four-way adjustment for the lower back, a massage feature, footrests and winged headrests for superlative comfort.

The XJ optional Rear Seat Entertainment Pack provides a multitude of infotainment options. A Touch-screen remote control allows each passenger to select their own individual content via two 8-inch LCD screens, mounted on the back of the front headrests, and two sets of WhiteFire® digital wireless headphones.

INTERIOR SHOWN: XJL PORTFOLIO INTERIOR WITH IVORY LEATHER SEATS AND JET UPPER FASCIA















SEE, TOUCH, CONNECT



Intuitive technology is simply expressed in the XJ. It seamlessly connects driver to car and road to empower, but never overpower, the driving experience.

With its innovative Virtual Instrument panel, the XJ instrument cluster is always ready to display the most relevant information in an instant. It appears, on a crystal-clear screen, to be as real and solid as a 3-dimensional version. The screen automatically varies the display to give the driver relevant updates, such as information on the road ahead and fuel range. Simple 5-way controls on the steering wheel provide access to regularly used functions and are fully integrated with the Virtual Instruments.

A single **8-inch color Touch-screen** in the center console provides multi-function control and displays the three primary functions; audio, climate control and satellite navigation. For a hands-free experience, the system also offers voice control of audio, navigation and telephone connectivity.3

INTERIOR SHOWN: XJL ULTIMATE INTERIOR WITH IVORY LEATHER SEATS AND MINERAL UPPER FASCIA







SOUNDS ALIVE

Turn on XJ's superb audio system and the cabin comes alive. Two pure fidelity systems engineered by Meridian™, the ultimate audio specialists, are available. Meridian's™ 380 watt Sound System uses a powerful 12-channel DSP amplifier. 14 speakers including 2 subwoofers and 2.8 inch front door woofers, produce a seminal audio experience, surrounding you with exceptional sound quality.

Meridian's™ incredible 825 watt Surround Sound System uses no less than 20 speakers and 2 subwoofers with Audyssey MultEQ sound equalization technology, to produce 7.1 surround sound and create audio that is just as the artist intended. Meridian™ achieves this by benchmarking acoustic performance against real musical instruments.

Pioneered by Meridian™, Trifield™ technology used in the Surround Sound System ensures a perfect stereo image for each occupant and produces an holistic sound within the cabin to deliver a concert-like experience.







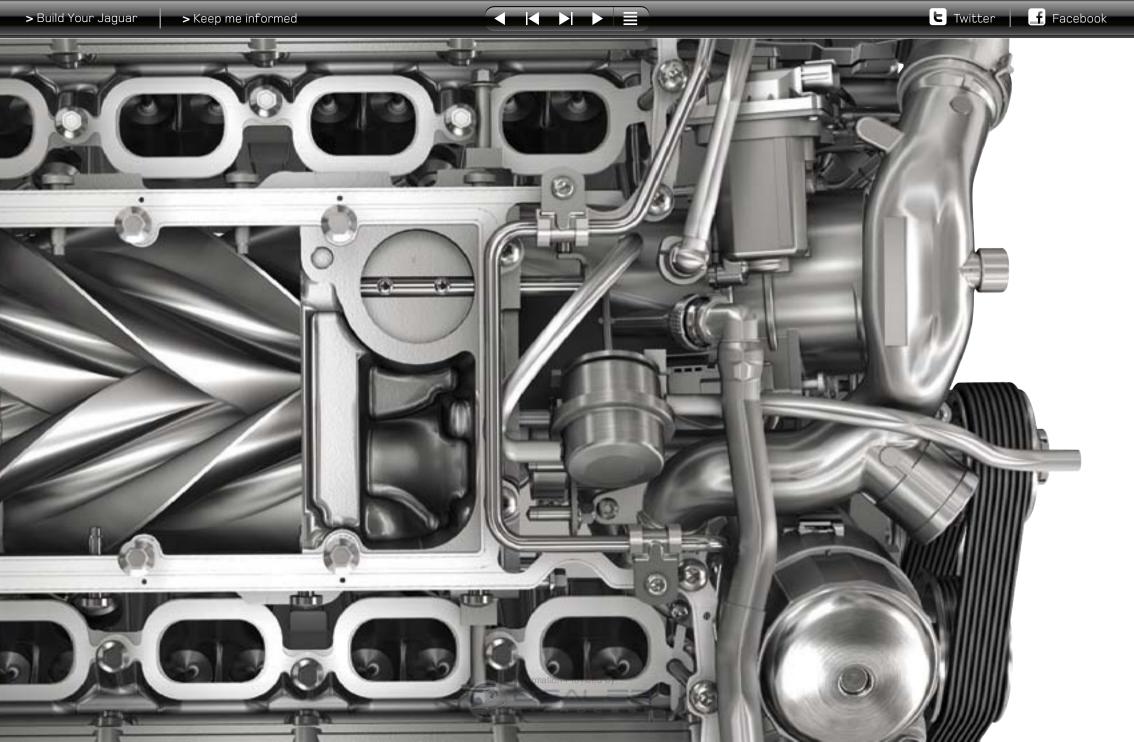














YOUR CHOICE OF POWER

The XJ is driven by a choice of exceptional engines built to satisfy different driving requirements but always ensuring outstanding performance and handling. They all feature 8-speed transmission for smooth gear changes, delivering both a more responsive ride and fuel economy benefits.

Drive mode or Sport mode can be chosen with the Jaquar Drive Selector. Sport mode allows full manual gear shift control of the XJ using one-touch paddles mounted behind the steering wheel. Even in the automatic Drive mode, the paddles allow temporary override for the instant power needs that maneuvers like overtaking demand.

Stop/Start technology also benefits fuel efficiency by detecting when the engine isn't required and shutting it down - Eco Stop. Once the brake pedal is released, Eco Start re-starts the engine without hesitation: immediate, seamless and gentle on the environment.

		LX	DWALX	XJL PORTFOLIO	XJL PORTFOLIO AWD	XJ /XJL SUPERCHARGED	XJ /XJL SUPERSPORT & XJL ULTIMATE
Engine		3.0 LITER V6 SUPERCHARGED	3.0 LITER V6 SUPERCHARGED AWD	5.0 LITER V8	3.0 LITER V6 SUPERCHARGED AWD	5.0 LITER V8 SUPERCHARGED	5.0 LITER V8 SUPERCHARGED
Power	HP	340	340	385	340	470	510
Torque	lb-ft	332	332	380	332	424	461
Acceleration 0-60mph	seconds†	5.7	6.1	5.4	6.1	4.9	4.7
Top Speed	mph†	121	121	121	121	155	155
Fuel Economy	City mpg*	18	16	16	16	15	15
	Highway mpg*	27	24	25	24	23	23

†Always follow local speed limits.

*These figures are correct at time of going to press. All figures are EPA estimates. Actual mileage may vary,





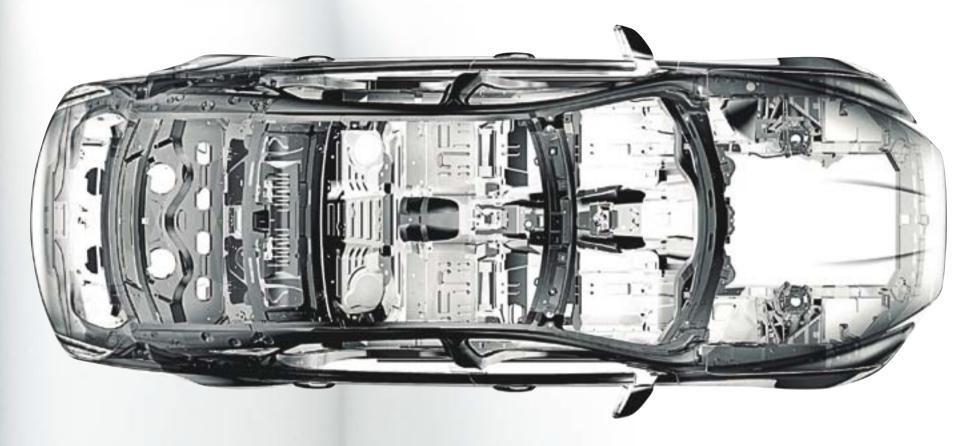
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THE LEADING LIGHT



The XJ aluminum construction breaks the mold. It is designed to be strong but incredibly light, with near perfect weight distribution. The doors are one piece, rather than the usual three components, making them lighter, stiffer and more durable too. Furthermore 50 percent of the aluminum used is from recycled sources.

Whether you're cornering, navigating potholes or accelerating, the Adaptive Dynamics system continuously monitors the suspension, varying the damping to suit the conditions. These intelligent adjustments, made up to 500 times a second, help keep the XJ as flat and stable as possible, improving your control and handling without any loss of ride comfort.







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EXCEPTIONAL HANDLING

The XJ advanced and intelligent technology gives you driving confidence in almost all conditions. **Dynamic Stability Control** helps maintain control in challenging situations by reducing engine torque to the appropriate wheel and slowing the car. The XJ also offers the driver the opportunity to select different modes to suit his or her driving preferences or the prevailing conditions. Dynamic mode coordinates the vehicle's control systems and sharpens responses to input from the driver, delivering even more responsive acceleration for a thrilling, sporting driving experience. Winter Mode automatically dampens acceleration to help achieve a more gradual traction on ice and reduce skid risk.1

Jaguar Instinctive All Wheel Drive™ (AWD), available with the 3.0 liter V6 Supercharged Jaguar engine, is designed to help maximize traction in adverse road conditions. To increase the driving feel and response of a rear-wheel drive XJ, the XJ AWD system deploys most of the torque to the rear wheels until it senses a need for all wheels to be powered. By reading road conditions it detects loose grip situations and can deliver, almost instantly, up to 50 percent of torque to the front wheels.1

To develop the AWD system engineers spent 18 months testing at a dedicated Jaguar Land Rover facility on the edge of the Arctic Circle. There, average winter temperatures never rise above freezing - at times they plunge to -36° Fahrenheit - making it the ideal location to assess extreme operating conditions.







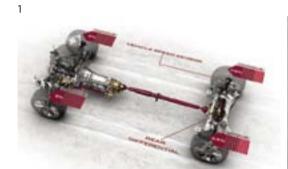
ALL WHEEL DRIVE IS ALWAYS ALL JAGUAR

Jaguar Instinctive All Wheel Drive™ is a continuously variable system that senses driver inputs, vehicle speed, steering angle and braking to maximize traction and driver control. It allows the driver to have the confidence of all wheel drive, adjusting front-to-rear torque distribution "on demand", while still maintaining sports car performance when conditions allow.1

The system continually monitors road conditions and, when traction is available, applies more torque to the rear wheels, helping to provide signature Jaguar performance and agility.

In poor grip situations the system reacts instinctively, with no adjustments required by the driver. If low traction is sensed at the rear wheels, torque is quickly but progressively redistributed to help maintain a reassuring connection with the road.

Jaquar Instinctive All Wheel Drive™ enables smooth acceleration up a hill, even if the road surface is compromised.









- 1. Jaguar Instinctive All Wheel Drive™ continuously monitors road conditions.
- 2. Moving from a wet surface to a dry surface, torque is redistributed to the rear wheels to maintain Jaguar performance when all wheel drive is no longer required.
- 3. Jaguar Instinctive All Wheel Drive™ maintains rear wheel bias whenever possible.
- 4. Jaguar Instinctive All Wheel Drive™ monitors road conditions and combined with the vehicle dynamic stability systems, applies torque to each wheel as required, constantly adjusting for the best supply of traction to the road surface.



the driver an audible warning if the traffic ahead slows quickly or another vehicle moves into the same lane.1

Emergency Brake Assist measures the rate at which brake pressure increases, allowing for shorter stopping distances and improved steering control if an emergency braking situation is detected.

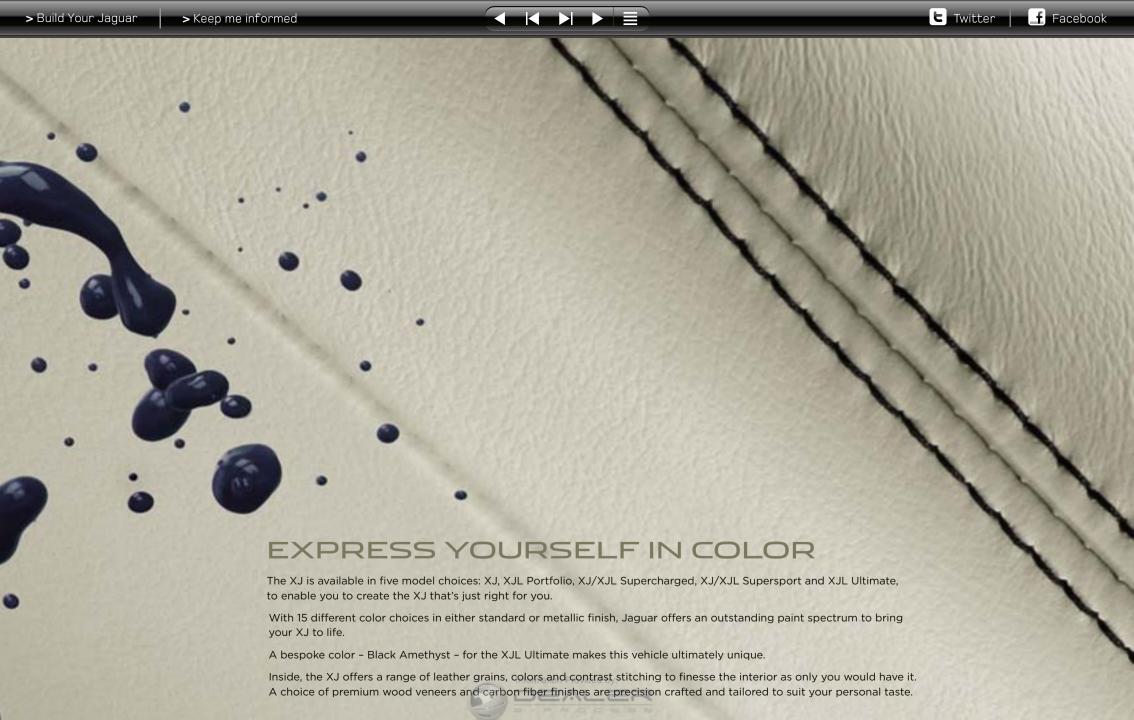
For added confidence while changing lanes, Blind Spot Monitor uses radar sensors to inform the driver of any vehicle hidden in the blind spot. Night-time driving can be more relaxed thanks to the available Adaptive Front Lighting, which reacts to speed and steering input to cast a deeper beam into corners. While Intelligent high beam automatically selects the high or dipped beam as appropriate.1

Safety is a priority when parking too. Sensors provide wide-angle, rear view color images on the Touch-screen to make sure you are notified of any object in the immediate vicinity of the XJ.











EXTERIOR COLORS

SOLID



Ebony



Polaris White

METALLIC



Cashmere*



Caviar[†]



Rhodium Silver*



Carnelian Red†



Satellite Grey[†]



Indigo†











Stratus Grey†



Ultimate Black[†]



RACE INSPIRED



British Racing Green[†]



Italian Racing Red†

ULTIMATE



Black Amethyst†



Crystal Blue*

Lunar Grey*



ALLOY WHEELS

Nothing makes your XJ more distinctive or individual than the choice of alloy wheels. Jaguar offers an exciting range of stunning alloy wheels to suit all personal tastes and performance requirements.



19" ALEUTIAN (XJ)



19" TOBA (XJ)



19" TOBA POLISHED



20" KASUGA (XJ)



20" KASUGA POLISHED
(XJ)





20" ORONA (XJ)



20" ORONA POLISHED (XJ)



20" VENOM (XJ Supersport with Speed Pack, XJ Supercharged with Sport and Speed Pack)

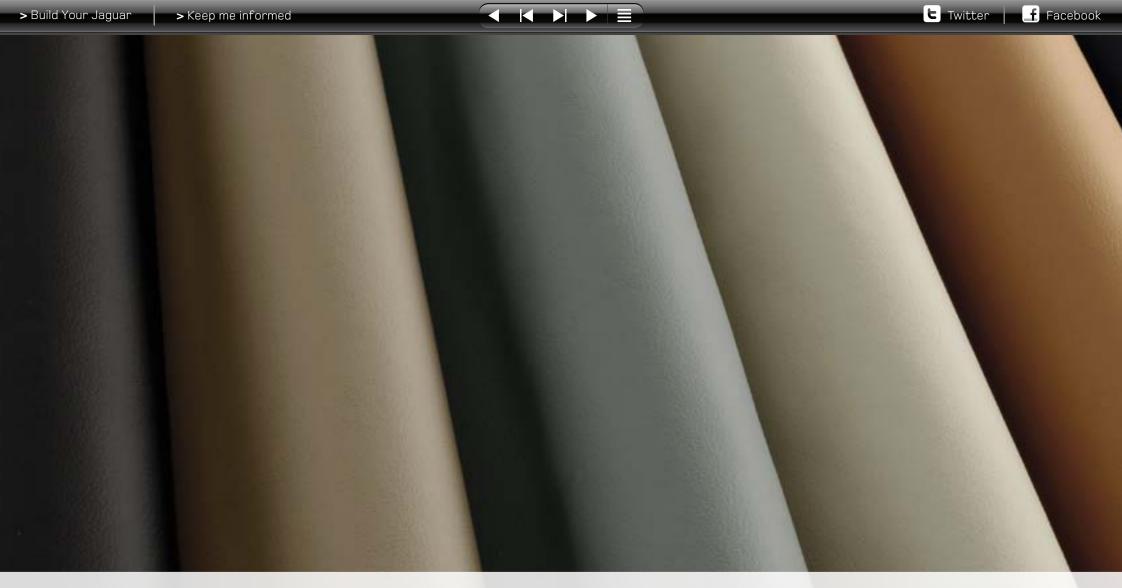


20" MATAIVA (XJ/XJL Supersport)



20" MAROA (XJL Ultimate)





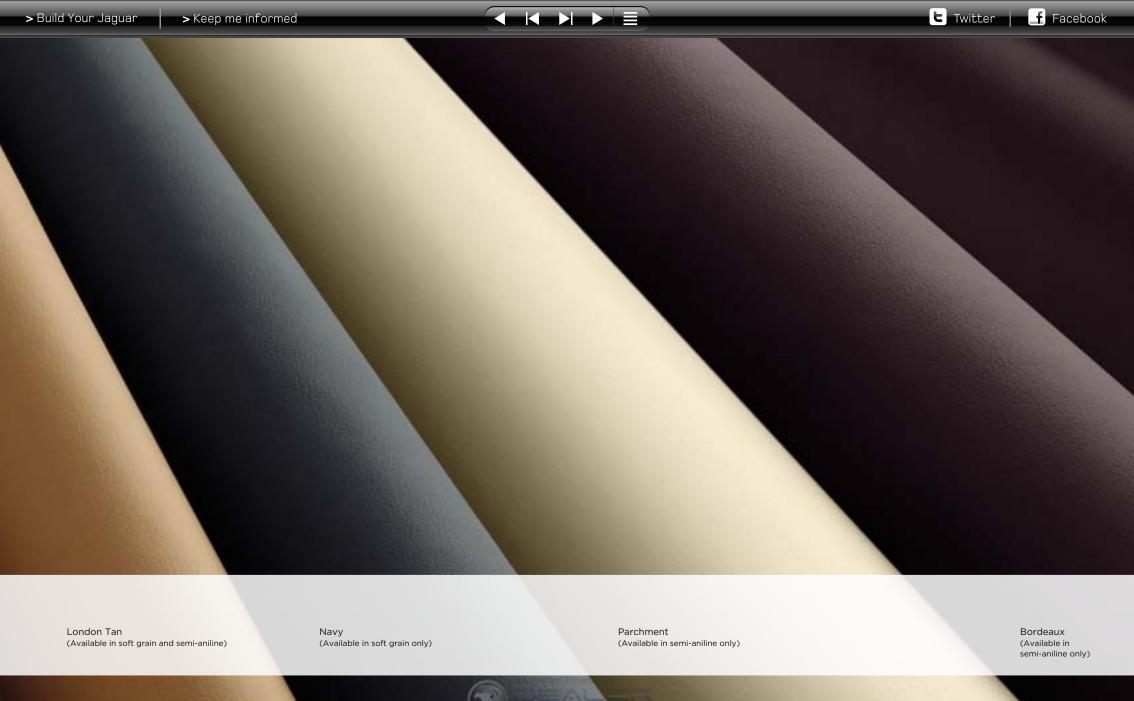
SEAT TRIM

Jet (Available in soft grain and semi-aniline) Cashew (Available in soft grain only)

Dove (Available in soft grain only)

(Available in soft grain and semi-aniline)







XJ INTERIOR COLOR COMBINATIONS

CUSTOMIZATION

XJ PORTFOLIO PACK INTERIOR





Ivory soft grain seats with Jet contrast stitch and piping, Jet upper fascia and Jet headlining with Gloss Figured Ebony veneer.

- 1. Seat leather applies to seats and door trim inserts
- Contrast stitch applies to seat leathers and door pannier
- 3. Upper fascia applies to dashboard, center console and upper door trims

For full veneer options see page 46. Center console inlay is Piano Black on all models.







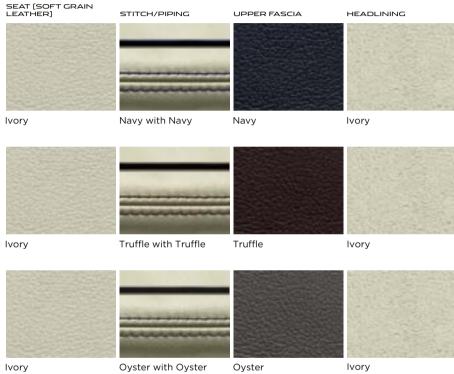








XJ PORTFOLIO PACKAGE AND XJ SUPERCHARGED CONTINUED



XJ SUPERCHARGED SPORT AND SPEED PACK







HEADLINING







UPPER FASCIA



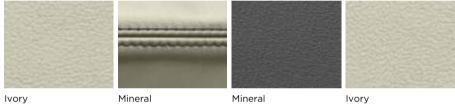


XJ SUPERSPORT SPEED PACK

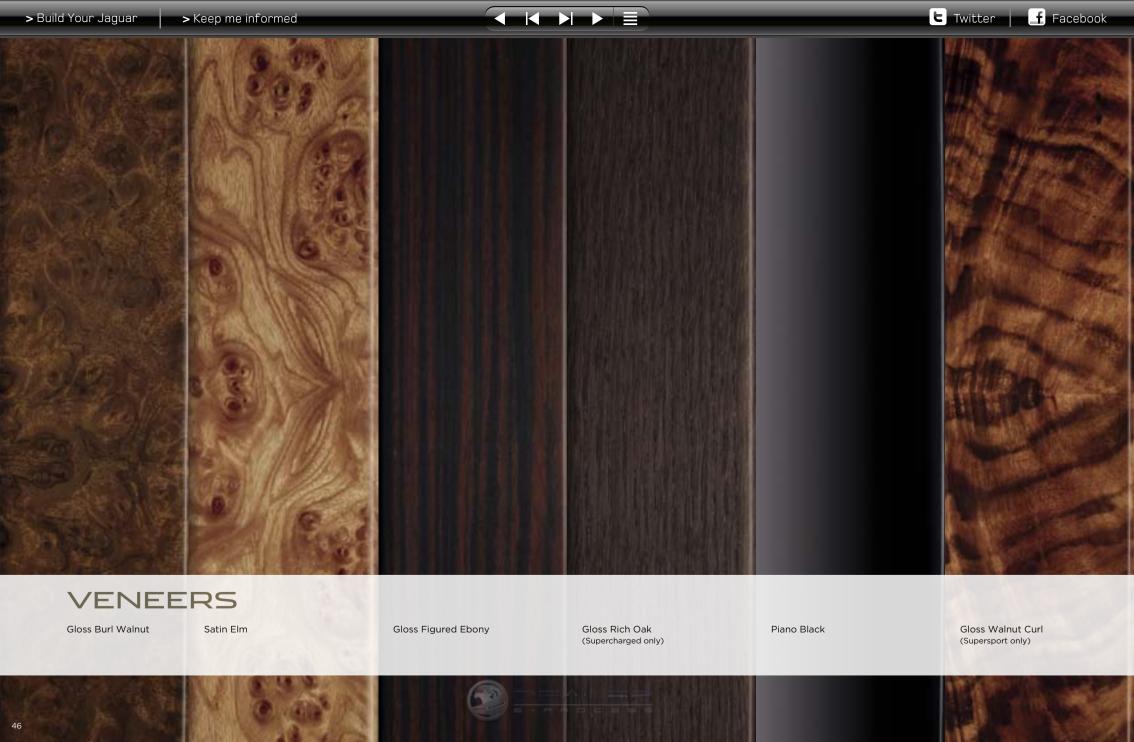


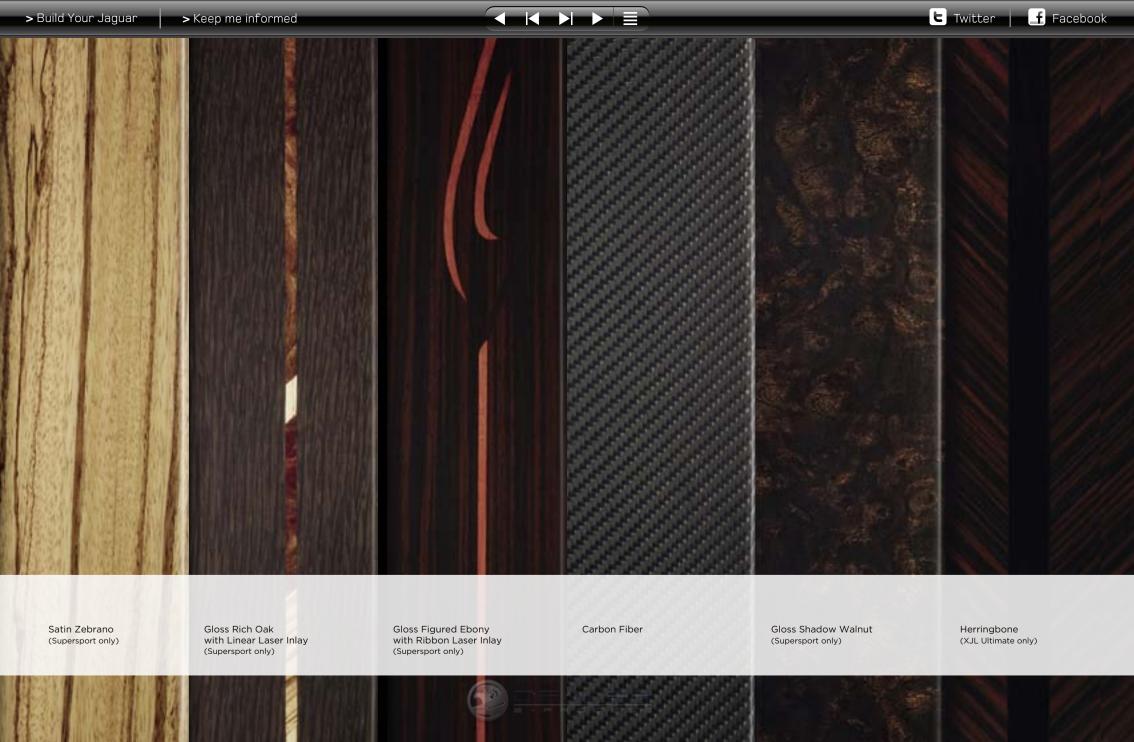
XJL ULTIMATE











XJ OWNERSHIP EXPERIENCE

Service, assurance, and peace of mind are all part of the pride of owning your new XJ.

TOTAL CARE

Seamless support for your new Jaguar car, so you can relax and drive. A combination of vehicle warranty, paint and corrosion protection and Jaguar Assistance.

WARRANTY^[1]

Jaguar Cars offers a comprehensive, 4 year/50,000 miles New Vehicle Limited Warranty as well as a 6-year/unlimited mileage Corrosion Protection Limited Warranty.

JAGUAR ASSISTANCE^[2]

Handled by Jaguar-trained specialists, this incident management program provides complimentary towing service, jump-starts, lockout assistance, gasoline delivery, tire changes and trip routing help, 24/7. Just call 1.800.4.JAGUAR.

JAGUAR FINANCIAL GROUP

Available both for individuals and businesses, Jaguar Financial Group offers leasing and financing packages that can meet most needs. Ask your local authorized Jaguar retailer for details.

JAGUAR RETAILER EXPERIENCE

Jaguar ownership begins with a first class retailer experience. It continues with the outstanding support from retailer service teams dedicated to maintaining your vehicle's condition and performance. You will find only the best factory-trained technicians at authorized Jaguar retailers.

JAGUAR VEHICLE ACCESSORIES[†]

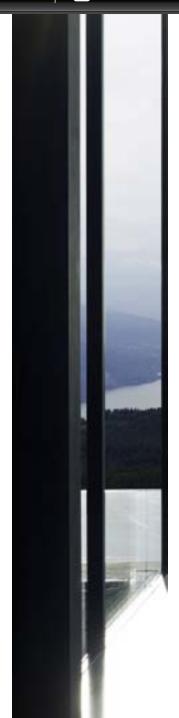
Jaguar vehicle accessories enable you to personalize your car, to create a driving experience that is even more individually rewarding. All Jaguar accessories are tested rigorously for safety and durability in the most arduous of climates and conditions. With a comprehensive range of styling options and interior and exterior accessories, you can tailor your Jaguar vehicle to suit your personal style. What's more, every accessory is covered for 12 months unlimited mileage or the balance of the New Vehicle Limited Warranty, whichever is greater. Any genuine Jaguar Accessories (excluding gift items and luggage from Jaguar Collection) supplied and fitted by an authorized Jaguar retailer within one month or 1,000 miles (whichever occurs first) of a new vehicle being put into service will benefit from the same warranty terms and duration as the New Vehicle Limited Warranty. Accessories purchased outside of this period will be subject to 12 month unlimited mileage warranty.

JAGUAR MAGAZINE

Jaguar Magazine is the official magazine of Jaguar Cars. It features stories about the full Jaguar line-up and the worlds of luxury, style, design and travel. Also available, a fully interactive iPad® app takes the very best of the print edition of the Magazine and adds extra images and exclusive information, allowing you to explore the world of Jaguar in a whole new way.

JAGUARUSA.COM

Visit the official web site to access the retailer locator, car configurator, price lists, model comparisons and more. Sign up for "Keep Me Informed" to receive all the latest news and special offers.



⁽¹⁾See your authorized Jaguar retailer for complete terms and conditions of limited warranty coverage.

⁽²⁾All elements of Jaguar Assistance are available only while your Jaguar New Vehicle Limited Warranty is in effect.

[†]All Jaguar approved accessories are rigorously tested to the same exacting standards as those applied to our vehicles. Performance in extreme hot and cold temperatures, corrosion resistance, impact and airbag deployment highlight some of the exhaustive product testing carried out so that Accessories are both durable and importantly, continue to comply with current laws.











IMPORTANT NOTICE

Jaguar Cars Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle.

Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO 14040, the international standard for vehicle 'whole life cycle' assessment. This certification measures the environmental impact of the XJ from component material sourcing and manufacturing process, through its driven life time, to final disposal. But that's not all. Every new Jaguar vehicle is designed to be 85% recyclable and reusable, in addition to 95% recoverable and reusable with 10% for energy generation.

The XJ and XK's innovative use of lightweight aluminum, which incorporates up to 50% recycled material from the manufacturing process of the body structures, provides considerable performance benefits. This includes improved fuel consumption and less CO₂ emissions associated with lighter structures as well as the dynamic performance inherent in its weight saving design. But it doesn't stop there. World class manufacturing facilities certified to ISO 14001 since 1998, transport miles have been cut from delivery routes and new ways are being introduced to produce energy from food waste at our Gaydon site in the UK. That's Environmental Innovation at Jaguar.

Meridian™ is a trademark of Meridian Audio Ltd.

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iPad*, iPod* and iPhone* are trademarks of Apple, Inc. registered in the U.S. and other countries.

¹These features are not a substitute for driving safely with due care and attention, and will not function under all circumstances, speeds, weather and road conditions. The driver should not assume that these features will correct errors of judgment in driving. Please consult your vehicle's owner's manual or your local authorized Jaguar retailer for more details.

²Always obey local speed limits.

³Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones, and other devices, even with voice commands, when it is safe to do so.

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