

2013  
**AVALANCHE**





# *Seven billion people. One road.*

Movement is the universal language of personal freedom. Our founder Louis Chevrolet spoke it fluently. As a Swiss immigrant, he came to America with a dream of racing cars. He wished for everyone – not just the rich or entitled – to experience the exhilaration he felt behind the wheel.

In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds. That amounts to 4.76 million vehicles in more than 140 countries – more than Louis Chevrolet could ever have imagined.

The depth of our heritage and passion is evident in everything we do here at Chevrolet. It's ingrained in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously raise the bar – today, tomorrow and into what promises to be a bright future.

Currently, we are pioneering new propulsion technologies to meet the demanding energy and environmental needs of a global automotive brand. We're also employing alternative energy sources and investing in fuel-saving technologies to help reduce our carbon footprint with the goal of reducing 8 million metric tons of carbon dioxide emissions over the next few years.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family – no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one to the journey of many, Chevy Runs Deep.



Information provided by  
**DEALER**  
IN PROGRESS



# ADVENTURE UNFOLDS

**THE 2013 BLACK DIAMOND AVALANCHE CELEBRATES THE BEST – AND THE LAST – OF ITS KIND.**

A black diamond signifies the most difficult – and the most rewarding – of all downhill runs. And anyone who's ever stepped up to the challenge of one can appreciate all it can deliver. The same holds true for the 2013 Black Diamond Avalanche. It's designed for anyone who's up for adventure and an escape from the ordinary.

In addition to exclusive Black Diamond badging, the 2013 Avalanche has gained ground with upscale standard appointments such as a remote vehicle starter system, body-color exterior components, a rear vision camera, Rear Park Assist, foglamps and power-adjustable pedals. This Black Diamond Avalanche is a fitting tribute to Avalanche, whose 12-year production comes to an end this year, commemorating the best and last of its kind.



Black Diamond Avalanche LTZ shown in Black with available features and dealer-installed accessories.

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Part powerful truck, part upscale SUV, the 2013 Black Diamond Avalanche is total versatility and total capability. With the ingenious Midgate,<sup>®</sup> located behind the 60/40 split-folding rear bench, Avalanche can change from a roomy five- or six-passenger SUV<sup>1</sup> into a serious pickup with an 8' 2" cargo box in just seconds.

The latest technology goes along for the ride too. SiriusXM Satellite Radio<sup>2</sup> with NavTraffic<sup>2,3</sup> is available for a three-month trial and provides endless entertainment, traffic and weather updates while you're driving. OnStar<sup>®4</sup> with Directions & Connections<sup>®</sup> Plan is standard for the first six months and includes Automatic Crash Response. In most crashes, built-in sensors can send an alert to an OnStar Advisor who is immediately connected into your vehicle to help – even if you're unable to respond. Bluetooth<sup>®</sup> wireless technology<sup>5</sup> for select phones and a USB port<sup>6</sup> are also standard. The 2013 Black Diamond Avalanche is ready for adventure. No matter how it unfolds.



## QUICK CHANGE

Fold the rear seats, lower the Midgate, and in seconds Avalanche switches from an SUV to a gear-swallowing pickup.



## VORTEC V8

A Vortec<sup>™</sup> 5.3L V8 with 320 horsepower delivers 335 lb.-ft. of torque, giving you the power to take what's inside or behind where it needs to go.



## REAR VISION CAMERA

With display in the rearview mirror or available navigation screen, you can see certain stationary objects located behind the vehicle while traveling in reverse at low speeds.

<sup>1</sup> Depending on model. <sup>2</sup> If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit [siriusxm.com/navtraffic](http://siriusxm.com/navtraffic). XM satellite service is available only in the 48 contiguous United States and Washington, D.C. <sup>3</sup> Requires available navigation radio. <sup>4</sup> Visit [onstar.com](http://onstar.com) for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. <sup>5</sup> Go to [gm.com/bluetooth](http://gm.com/bluetooth) to find out which phones are compatible with the vehicle. <sup>6</sup> Not compatible with all devices.



## TOUCH BASE

Technology goes wherever you go with the available Touch-Screen Navigation and Entertainment System.



## STRETCH OUT

The cargo box stretches to one of the longest cargo beds on the road. A removable three-piece cargo cover slides in to make the bed more secure.

Black Diamond Avalanche LTZ shown in Silver Ice Metallic with available features and dealer-installed accessories.



Black Diamond Avalanche LTZ shown in Silver Ice Metallic with available features and dealer-installed accessories.

## POWERFUL FUEL EFFICIENCY

Active Fuel Management™ technology activates all engine cylinders when more power is needed, and deactivates four of the eight cylinders with seamless precision to conserve fuel. Variable Valve Timing controls the valves during intake and exhaust, enabling Avalanche to use even less fuel. These technologies help Avalanche offer an impressive EPA-estimated 21 MPG highway.

<sup>1</sup> Available on iPhone, Android and select BlackBerry devices. Services vary by phone, vehicle and conditions. Requires an active OnStar subscription, which is standard for six months. <sup>2</sup> Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information.



### STABILITRAK

StabiliTrak® Electronic Stability Control System helps you keep on the road and in control. Hill Start Assist and Trailer Sway Control offer even more assurance when towing or hauling.



### ONSTAR REMOTELINK

The connectivity of the OnStar RemoteLink™ mobile app<sup>1</sup> lets you start your vehicle, check diagnostics, contact roadside assistance and more. Visit [chevrolet.com/avalanche](http://chevrolet.com/avalanche).



### AIR BAGS

Six air bags<sup>2</sup> help keep you safe: dual-stage driver and passenger front air bags with Passenger Sensing System and front-seat-mounted and head-curtain side-impact air bags.



# COLORS, WHEELS & FABRICS



Black



Blue Topaz Metallic<sup>1</sup>



Fairway Metallic<sup>2</sup>



Silver Ice Metallic



White Diamond Tricoat<sup>1,2,3</sup>



17" Aluminum Wheel with Rectangular Pockets<sup>4,5</sup>

18" Aluminum Wheel<sup>6</sup>



20" Polished-Aluminum Wheel<sup>7</sup>

20" Chrome Aluminum Wheel<sup>8</sup>



Ebony Premium Cloth<sup>4</sup>



Light Cashmere-Color Premium Cloth<sup>4</sup>



Ebony Leather Appointments<sup>5</sup>



Light Cashmere-Color Leather Appointments<sup>5</sup>



Titanium-Color Leather Appointments<sup>5</sup>



Ebony Perforated Leather Appointments<sup>8</sup>



Light Cashmere-Color Perforated Leather Appointments<sup>8</sup>



Titanium-Color Perforated Leather Appointments<sup>8</sup>



<sup>1</sup> Not available on Z71. <sup>2</sup> Extra-cost color. <sup>3</sup> Available only on LTZ. <sup>4</sup> Standard on LS. <sup>5</sup> Standard on LT. <sup>6</sup> Requires available Z71 Off-Road Suspension Package. <sup>7</sup> Standard on LTZ and available on LS and LT. <sup>8</sup> Standard on LTZ.



# SELECT VEHICLE FEATURES

## AVALANCHE LS



Body-color exterior components

Rear vision camera

Power-adjustable pedals

Remote vehicle starter system

Rear Park Assist

Inside rearview auto-dimming mirror

Fog lamps

Premium Cloth seats

CD/MP3 player and SiriusXM Satellite Radio<sup>1</sup>  
with three-month trial

OnStar<sup>2</sup> standard for six months with  
Directions & Connections Plan

USB port<sup>3</sup> and Bluetooth<sup>®</sup> wireless technology<sup>4</sup>  
for select phones

17" aluminum wheels

Outside heated power-adjustable mirrors



## AVALANCHE LT



*In addition to or replacing LS features, LT offers:*

Leather-appointed front bucket seats with  
six-way power; heated front seats

Dual-zone automatic climate control

Seven-speaker Bose<sup>®</sup> sound system

Available Z71 Off-Road Suspension Package (LT only)

Automatic locking rear differential



## AVALANCHE LTZ



*In addition to or replacing LT features, LTZ offers:*

Perforated leather-appointed front bucket seats  
with 12-way power; heated and cooled front seats;  
two-position driver-side memory

20" polished-aluminum wheels

SiriusXM NavTraffic<sup>1</sup> standard with three-month trial

Navigation radio with rear vision camera

Eight-speaker Bose Centerpoint<sup>®</sup> Surround Sound System

Heated steering wheel

Universal Home Remote

Outside heated power-adjustable, power-folding  
mirrors with driver-side auto-dimming feature  
and ground illumination

Bright chrome grille inserts, door handles, bodyside  
molding accents and mirror caps



Information Provided by:

DEALER

<sup>1</sup> If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit [siriusxm.com/navtraffic](http://siriusxm.com/navtraffic). XM satellite service is available only in the 48 contiguous United States and Washington, D.C. <sup>2</sup> Visit [onstar.com](http://onstar.com) for coverage map, details and system limitations. <sup>3</sup> Not compatible with all devices. <sup>4</sup> Go to [gm.com/bluetooth](http://gm.com/bluetooth) to find out which phones are compatible with the vehicle.

## WARRANTY INFORMATION

**100,000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY.** Every 2013 Chevrolet passenger car, light-duty pickup truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program, and much more. See dealer for details.

**NEW VEHICLE LIMITED WARRANTY.** GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

**CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY).** Register your vehicle with the Chevrolet Owner Center and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

## IMPORTANT INFORMATION

**ENGINES.** Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

**ASSEMBLY.** Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

**ONSTAR.** OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, details and system limitations.

**A NOTE ON CHILD SAFETY.** Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

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Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Large Pickup segment and latest available competitive information. Excludes other GM vehicles.

**FLEET ORDERS.** Some standard content may be deleted on fleet orders. See dealer for details.

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**OWNER SERVICES.** Chevrolet is committed to enhancing the ownership experience through a wide array of programs. For more information about 24-hour Roadside Assistance, Courtesy Transportation, Customer Assistance Center, Chevy Safety, GM Mobility, Chevrolet Owner Center, marketing and incentives, as well as services for GM Card members, visit chevy.com.

**CHEVY.COM/SAFETY.** Chevrolet is committed to keeping you and your family safe—from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

**GMMOBILITY.COM (1-800-323-9935).** GM Mobility™ offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

**GMCARDMEMBERSERVICES.COM.** Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

**ECOLOGIC WINDOW LABEL.** As part of our Ecologic™ initiative for environmental responsibility, every 2013 Chevrolet vehicle features a new Ecologic window label detailing some of its fuel-saving technologies, responsible manufacturing processes and end-of-life recyclability. Visit chevrolet.com/ecologic for more information.

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## OWNERSHIP EXTRAS



[chevy.com/warranty](http://chevy.com/warranty)



**ACCESSORIES**  
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