



Movement is the universal language of personal freedom. Our founder Louis Chevrolet spoke it fluently. As a Swiss immigrant, he came to America with a dream of racing cars. He wished for everyone — not just the rich or entitled — to experience the exhilaration he felt behind the wheel.

In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds.

That amounts to 4.76 million vehicles in more than 140 countries — more than Louis Chevrolet could ever have imagined.

The depth of our heritage and passion is evident in everything we do here at Chevrolet. It's ingrained in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously raise the bar — today, tomorrow and into what promises to be a bright future.

Currently, we are pioneering new propulsion technologies to meet the demanding energy and environmental needs of a global automotive brand. We're also employing alternative energy sources and investing in fuel-saving technologies to help reduce our carbon footprint with the goal of reducing 8 million metric tons of carbon dioxide emissions over the next few years.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family — no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one to the journey of many, Chevy Runs Deep.

ADVENTURE UNFOLDS

THE 2013 BLACK DIAMOND AVALANCHE CELEBRATES THE BEST-AND THE LAST — OF ITS KIND.

A black diamond signifies the most difficult — and the most rewarding — of all downhill runs. And anyone who's ever stepped up to the challenge of one can appreciate all it can deliver. The same holds true for the 2013 Black Diamond Avalanche. It's designed for anyone who's up for adventure and an escape from the ordinary.

In addition to exclusive Black Diamond badging, the 2013 Avalanche has gained ground with upscale standard appointments such as a remote vehicle starter system, body-color exterior components, a rear vision camera, Rear Park Assist, foglamps and power-adjustable pedals. This Black Diamond Avalanche is a fitting tribute to Avalanche, whose 12-year production comes to an end this year, commemorating the best and last of its kind.



Part powerful truck, part upscale SUV, the 2013 Black Diamond Avalanche is total versatility and total capability. With the ingenious Midgate, located behind the 60/40 split-folding rear bench, Avalanche can change from a roomy five- or six-passenger SUV into a serious pickup with an 8'2" cargo box in just seconds.

The latest technology goes along for the ride too. SiriusXM Satellite Radio² with NavTraffic²³ is available for a three-month trial and provides endless entertainment, traffic and weather updates while you're driving. OnStar®⁴ with Directions & Connections® Plan is standard for the first six months and includes Automatic Crash Response. In most crashes, built-in sensors can send an alert to an OnStar Advisor who is immediately connected into your vehicle to help—even if you're unable to respond. Bluetooth® wireless technology⁵ for select phones and a USB port⁶ are also standard. The 2013 Black Diamond Avalanche is ready for adventure. No matter how it unfolds.











Black Diamond Avalanche LTZ shown in Silver Ice Metallic with available features and dealer-installed accessories.

POWERFUL FUEL EFFICIENCY

Active Fuel Management™ technology activates all engine cylinders when more power is needed, and deactivates four of the eight cylinders with seamless precision to conserve fuel. Variable Valve Timing controls the valves during intake and exhaust, enabling Avalanche to use even less fuel. These technologies help Avalanche offer an impressive EPA-estimated 21 MPG highway.

1 Available on iPhone, Android and select BlackBerry devices. Services vary by phone, vehicle and conditions. Requires an active OnStar subscription, which is standard for six months. 2 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information.





STABILITRAK

StabiliTrak® Electronic Stability Control System helps you keep on the road and in control. Hill Start Assist and Trailer Sway Control offer even more assurance when towing or hauling.



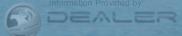
ONSTAR REMOTELINK

The connectivity of the OnStar RemoteLink $^{\text{\tiny{M}}}$ mobile app $^{\text{\tiny{l}}}$ lets you start your vehicle, check diagnostics, contact roadside assistance and more. Visit chevrolet.com/avalanche.



AIR BAGS

Six air bags² help keep you safe: dual-stage driver and passenger front air bags with Passenger Sensing System and front-seat-mounted and head-curtain side-impact air bags.



COLORS, WHEELS & FABRICS



Black



Blue Topaz Metallic¹



Fairway Metallic²



Silver Ice Metallic



White Diamond Tricoat 1,2,3



17" Aluminum Wheel with Rectangular Pockets^{4,5}



18" Aluminum Wheel 6







Ebony Premium Cloth⁴



Ebony Leather Appointments 5



Ebony Perforated Leather Appointments⁸



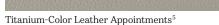
Light Cashmere-Color Premium Cloth⁴



Light Cashmere-Color Leather Appointments⁵



Light Cashmere-Color Perforated Leather Appointments⁸





Titanium-Color Perforated Leather Appointments⁸

SELECT VEHICLE FEATURES

AVALANCHE LS



Body-color exterior components

Rear vision camera

Power-adjustable pedals

Remote vehicle starter system

Rear Park Assist

Inside rearview auto-dimming mirror

Foglamps

Premium Cloth seats

CD/MP3 player and SiriusXM Satellite Radio $^{\rm l}$

with three-month trial

OnStar² standard for six months with

Directions & Connections Plan

USB port 3 and Bluetooth 6 wireless technology 4

for select phones

17" aluminum wheels

Outside heated power-adjustable mirrors



AVALANCHE LT



In addition to or replacing LS features, LT offers:

Leather-appointed front bucket seats with

six-way power; heated front seats

Dual-zone automatic climate control

Seven-speaker Bose® sound system

Available Z71 Off-Road Suspension Package (LT only)

Automatic locking rear differential

AVALANCHE LTZ



In addition to or replacing LT features, LTZ offers:

Perforated leather-appointed front bucket seats with 12-way power; heated and cooled front seats; two-position driver-side memory

20" polished-aluminum wheels

SiriusXM NavTraffic¹ standard with three-month trial

Navigation radio with rear vision camera

Eight-speaker Bose Centerpoint® Surround Sound System

Heated steering wheel

Universal Home Remote

Outside heated power-adjustable, power-folding mirrors with driver-side auto-dimming feature and ground illumination

Bright chrome grille inserts, door handles, bodyside molding accents and mirror caps





1 If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. XM satellite service is available only in the 48 contiguous United States and Washington, D.C. 2 Visit onstancom for coverage map, details and system limitations. 3 Not compatible with all devices. 4 Go to gm.com/bluetooth to find out which phones are compatible with the vehicle.

WARRANTY INFORMATION

100,000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2013 Chevrolet passenger car, light-duty pickup truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program, and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY). Register your vehicle with the Chevrolet Owner Center and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

IMPORTANT INFORMATION

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, details and system limitations.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times.

Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Large Pickup segment and latest available competitive information. Excludes other GM vehicles.

FLEET ORDERS. Some standard content may be deleted on fleet orders. See dealer for details.

CHEVY.COM. Offers shopping tools such as Chevy vehicle information, Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools... and much more.

OWNER SERVICES. Chevrolet is committed to enhancing the ownership experience through a wide array of programs. For more information about 24-hour Roadside Assistance, Courtesy Transportation, Customer Assistance Center, Chevy Safety, GM Mobility, Chevrolet Owner Center, marketing and incentives, as well as services for GM Card members, visit chevy.com.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe—from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility™ offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

ECOLOGIC WINDOW LABEL. As part of our Ecologic™ initiative for environmental responsibility, every 2013 Chevrolet vehicle features a new Ecologic window label detailing some of its fuel-saving technologies, responsible manufacturing processes and end-of-life recyclability. Visit chevrolet.com/ecologic for more information.

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OWNERSHIP EXTRAS









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