

Colorado fabrics and colors.

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For details about standard features, options and pricing, visit chevy.com/colorado.



Light Cashmere Color
Deluxe Cloth



Ebony Deluxe Cloth



Light Cashmere Color Leather
Appointments (Available in Crew Cab only)



Ebony Leather Appointments
(Available in Crew Cab only)



Black



Deep Navy
(Not available on Sport)



Steel Green Metallic



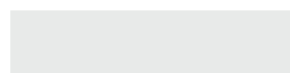
NEW Aqua Blue Metallic



Victory Red



Sheer Silver Metallic



Summit White



Cardinal Red Metallic
(Not available on Sport)

Important information.

100,000 MILES/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2011 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program and the Courtesy Transportation Program and much more. See dealer for details or visit chevy.com/warranty.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Statement, and details and system limitations.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Mid-Pickup segment and latest available competitive information. Excludes other GM vehicles.

ROADSIDE ASSISTANCE PROGRAM and COURTESY TRANSPORTATION PROGRAM. Visit chevy.com/warranty for details.

CHEVROLET CUSTOMER ASSISTANCE CENTER. Call 1-800-222-1020 or visit chevy.com/warranty.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

2011 Chevrolet Colorado



Work time meets game time.

Colorado is the pickup that works for a living so you can play. It brings a rugged Chevy Truck pedigree with features that make “off the beaten path” a lot more comfortable. Available in three cab configurations – Regular Cab, Extended Cab and Crew Cab – there’s a Colorado ready for nearly every situation. Need some pulling power? You’re in luck. Select Colorado models offer up to 6,000 lbs.¹ of towing capacity and a payload capacity of more than a ton.² Colorado offers the best standard highway fuel economy of any midsize Crew Cab pickup³ plus the safety of the StabiliTrak Electronic Stability Control System with Traction Control and head-curtain side-impact air bags⁴ – both standard. And enjoy the convenience of hands-free calling with standard Bluetooth[®] wireless technology⁵ for select phones. Colorado is backed by the Chevy 100,000 mile/5-year⁶ transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation Programs to guarantee the quality.



“The Colorado has always been a favorite among cross-shopping consumers because of its extensive lineup and numerous options.”

Power under the hood.

Kick it up a notch. The available Vortec 5.3L V8 engine cranks out a seat-clenching 300 horsepower. And with an EPA estimated 20 MPG highway on 2WD models, this engine offers better highway fuel economy than Dodge Dakota V8?

Vortec 5.3L V8



Vortec 2.9L I-4 engine

Vortec 3.7L I-5 engine

Power and efficiency. This is the name of the game when talking about the standard 185-hp Vortec 2.9L I-4 engine and available 242-hp Vortec 3.7L I-5 engine. The I-4 engine offers an EPA estimated 25 MPG highway, and the I-5 engine offers better highway fuel economy than any V6 midsize pickup.⁸

Safety on board.



Colorado has your back. Protected and connected with OnStar.⁹⁹ Experience the safe, simple way to stay connected on the road. OnStar is now standard on Colorado with the Directions & Connections[®] Plan for the first six months. This truck also offers a long list of standard safety features, including four-wheel antilock brakes and head-curtain side-impact air bags.⁴

For more information, visit

chevy.com/colorado.



Go beyond. Carve your own path with the legendary Z71 Off-Road Package (available on both 2WD and 4x4), which features the GM segment-exclusive automatic locking rear differential, front stabilizer bar, Vortec 3.7L I-5 engine and 17" wheels.



Colorado's tailgate. This isn't your typical open or closed tailgate. The design allows the tailgate to be set in two positions – 55 and 89 degrees – allowing you several cargo-carrying options, including two-tier loading.

Shown at left: Colorado Crew Cab in Steel Green Metallic with available Z71 Off-Road Package and dealer-installed Chevy Accessories. 1 Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details. 2 Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo. 3 Based on GM Mid-Pickup segment and Colorado Crew Cab 2WD with Vortec 2.9L I-4 engine. EPA estimated 18 MPG city, 25 highway. 4 Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained. 5 Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. 6 Whichever comes first. See dealer for details. 7 Colorado 2WD has an EPA estimated 20 MPG highway versus Dakota with available 4.7L V8 with an EPA estimated 19 MPG highway. 8 Colorado 2WD has an EPA estimated 17 MPG city, 23 highway. Based on GM Mid-Pickup segment. 9 Visit onstar.com for details and system limitations. Services vary by model and conditions.