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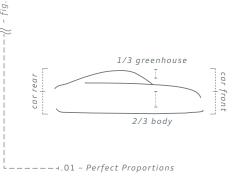


Audi TT Coupe | TT Roadster



We know how it is. The longer you gaze upon the Audi TT Coupe and Roadster the more likely you'll end up wanting them both. That's just par for the course. With their iconic design, they captivate an audience from first sight, but there's more here to ponder than just irresistible good looks. Like the way your TT intimately connects you to the road or the way it makes your pulse race every time you carve your way up and down a mountain road? And when you consider the attention to detail and luxurious touches found throughout this vehicle, it all becomes even more enticing. Add to all of that a collection of available innovative technologies designed to keep you on top of your game, and you'll quickly realize that what you want is more than met by what the TT delivers.





Cast with an ideal set of proportions, one third of its shape being above the beltline and two thirds below, the TT conveys balance and strength throughout its magnificent silhouette.

9



Stir the senses. Go beyond ordinary and find soul. That's what your Audi TT was born to do. And nothing is more electrifying than one look at the TT. Every line comes at you with purpose. The dramatic profile is unmistakable, and the Audi Singleframe® grille, air inlets and pronounced wheel arches work in concert to highlight the assertive design. And with distinctive LED daytime running light technology announcing your arrival, there will be no doubt about who is showing up.



.02 - Xenon Plus Headlights with LED Daytime Running Light Technology Look sharp, with standard xenon plus

Look sharp, with standard xenon plus headlights complemented by 24 LED clusters, one for each hour of Audi domination at the 24 Hours of Le Mans. - Audi Singleframe Grille ⊦--

erhaps its most dramatic element, the ignature Audi Singleframe grille makes he TT instantly recognizable. Its lines erfectly meld with the front fascia and ombine for a thrilling effect.



A compelling story, down to the last stitch.

Just as arresting as the exterior styling, the TT interior is sophisticated, and offers more than a dollop of sports car panache and luxury. Available high-touch Madras Brown Baseball Optic leather seating surfaces offer superior support, and elevate the cabin's distinctiveness. The thick, woven stitching adorning the seat bolsters is visually arresting and pays tribute to an iconic American game. But the details are not limited to just the seating surfaces. A beautifully wrapped center console and sport steering wheel also boast premium leather treatments, and contrast stitching in the sport steering wheel adds a racetrack-inspired accent.



.07 - Baseball Optic Leather Seating

As if the interior of the TT doesn't already make a powerful enough statement, available Baseball Optic leather seating surfaces add a decidedly unique interior treatment that will command attention, even among those oblivious to the sport.



Remove obstacles to your happiness.

Sometimes you want to think in terms of SPF as much as RPM. Top down, with the sun flooding the cabin, you find the easy charms of the Audi TT Roadster with the touch of a button. Better yet, you don't have to worry about the RPMs, either, because the sports car heritage of the TT Roadster delivers them too. Take on the open road with joyful abandon. Because in here, you can always act on your impulses. Rain or shine.



.08 - Retractable Acoustic Soft Top

Designed with special noise-dampening properties, the TT Roadster offers a top constructed of canvas, lightweight aluminum, and steel. It opens and closes with a simple push of a button and can be operated at speeds under 31 mph.





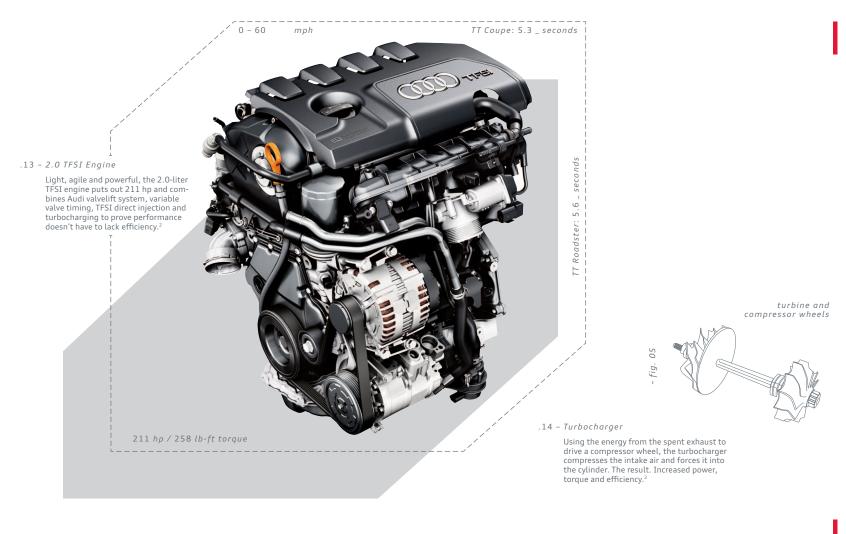


Perfect equilibrium from zero to forever.



Just as in nature, the balance of power in your Audi TT is in constant flux. Good thing the engine and transmission find perfect harmony, adding up to an altogether exhilarating experience. The perfectly tuned TFSI® engine helps provide a flawless yin to the advanced Audi S tronic® dualclutch transmission's yang, achieving a remarkable level of performance, almost indefinitely.

3 22 city/31 highway mpg (2013 Audi TT 2.0 TFSI, with Audi S tronic dual-clutch



Your world, right where it should be.

to work with the interior space of the Audi TT, the available BOSE® sound system lets you experience music the way it was intended.

In today's world of constant connectivity, you expect to be able to maintain it anywhere. That's why we integrated the available highly advanced Audi Navigation plus system.¹ It not only helps find the best route to your destination, but also helps you skirt traffic and find a place to eat along the way. And when you need to make a call, you can count on the BLUETOOTH® mobile phone connectivity to make it happen with ease.² Of course, you need to be entertained along the way, so we've included SiriusXM Satellite Radio to get you from coast to coast without skipping a beat.¹





38° 57'-8.1" N 77° 23' 41.1" W



L6 – Audi Navigation Plus

The intuitive Audi Navigation plus is available to help ensure you'll be able to quickly input your next destination. And with the Audi traffic information feature, you can bet you'll get there without the gridlock.

- BLUETOOTH® Technology

Staying connected has never been more important. That's why your TT features BLUETOOTH® mobile phone connectivity for simple, hands-free functionality. With a simple push of a button on the steering wheel you can make and receive calls?

3 - SiriusXM Satellite Radio

Go ahead. Crisscross the country. We assure you, you'll never run out of entertainment options, with over 130 channels of music, talk and news.1

19 - Audi Audio

Now you're in control. The available Audi music interface helps give you seamless iPod® integration. Your iPod® can be controlled through the audio system and steer-ing controls, and with two available SD card slots for your MP3 music, your entertainment options just keep getting better.

33° 46' 03.09" N

118° 11' 26.52" W





1 See Infotainment/Technology section of the Featured Content page for important information regarding Audi Navigation plus and required SiriusXM subscriptions.

2 Requires compatible phone.

Your safety isn't just another selling point.

It's our highest priority. And to prove it, we went ahead and included some of the most advanced safety features available, starting with strategically placed crumple zones designed to absorb impact in the event of a collision. Then there are our sophisticated driver control systems that help you avoid trouble before it can start. And of course we provide a comprehensive airbag system¹ to help protect you if the unthinkable becomes inevitable. All this, so you can enjoy your TT in total confidence.

.20 - ASF® Aluminum Space Frame

Lightweight yet unyielding, revolutionary ASF technology offers an innovative approach to weight-savings—a benefit you will notice in the overall efficiency,² enhanced performance and remarkable handling of the Audi TT. These unique characteristics also help to absorb the normal bumps of the road, delivering a smoother ride.

ering a smoother ride.

.21 - Crumple Zones ------

Strategically placed in the front and rear, these crumple zones are designed to compress and deform during a collision and help absorb impact energy as it passes through the frame.

.22 - ESC and ABS

Computerized technology that works in perfect sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize any loss of stability, applying brake pressure to individual wheels and reducing throttle input to counter oversteer or understeer when the vehicle needs it.

.23 - Six Standard Airbags

Helping protect you from almost all angles are six standard airbags, front-impact airbags for driver and passenger, driver and front-passenger knee airbags, and seat-mounted, side-impact head and thorax airbags.¹





.24 - Rollover Protection System

Built into the TT Roadster are heavily reinforced rollover protection devices, designed to help protect you and your passenger in the unlikely event of a rollover. In addition to helping provide another level of safety, they also add to the overall visual muscle of the Roadster.



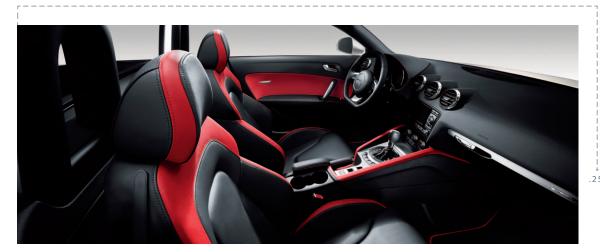
Information Provided by: 1 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 2 22 city/31 highway mpg. (2013 Audi TT 2.0 TFSI®, with Audi S tronic® dual-clutch transmission and Audi quattro® all-wheel drive). EPA estimates. Your mileage will vary. 3 This is a dramatization and does not depict what will happen in a collision. All bags will not inflate in real-world collisions, and, if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.



ENGINE //	2.0-liter turbocharged Audi TFSI four-cylinder engine developing 265 hp and 258 lb-ft of torque
DRIVETRAIN //	Audi quattro® all-wheel drive, six-speed Audi S tronic® dual-clutch transmission
CHASSIS //	TTS tuned sport suspension, Audi magnetic ride
BRAKES //	13.4" ventilated front disc brakes with TTS logo, 12.2" ventilated rear disc brakes
PERFORMANCE //	Top track speed of 155 mph, acceleration 0–60 mph in 4.9 seconds (Coupe) and 5.1 seconds (Roadster).

Like putting an exclamation point on every sentence.

You didn't get a TTS in order to parade around quietly. So make sure you're heard, with a potent 265-horsepower 2.0-liter Audi TFSI® engine with S quad exhaust outlets, as well as seen, with the strong stance and dramatic curves that showcase a performance profile that backs down to no one. Add a bold S model Audi Singleframe® grille with aluminum optic double-blade crossbars, and a rapid-fire Audi S tronic® dual-clutch transmission with launch control to define its muscularity. The final exclamation point comes when you make the run from 0 to 60 mph in a blistering 4.9 seconds.² Just to rub it in.



.25 - Audi Exclusive Bicolor Interior

A car this brash deserves an equally provocative cockpit. The available Audi exclusive bicolor interior gives you just that, with contrasting Black/Crimson Red or Black/Titanium Gray leather lining the seats, door panels, center console and floor mats. It also includes contrasting stitching on the shifter and instrument cover.



There's more information on the Audi Sport model line in the all-new 2013 Audi Sport brochure. See your dealer or go to audiusa.com for details.



Exterior Colors

Interior Colors



Sport Se

Black leather/Alcantara®

Titanium Gray leather/ Alcantara®







Brilliant Black



Ibis White



Audi S line® Competition package, Coupe only

Ice Silver metallic

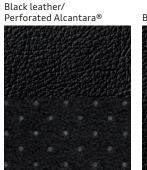


Oolong Gray metallic

Scuba Blue metallic







Audi S line® package





Audi S line® Competition package, Coupe only



Decorative Inlays Wheels





Brushed Aluminum¹



Audi S line® package Audi S line® Competition package, Coupe only

Samoa Orange¹



Audi S line® Competition package, Coupe only

18" 10-spoke design 245/40 summer performance tires²



Premium Plus, Prestige

19" 7-twin-spoke design 255/35 summer performance tires²



Audi S line® package

18" 5-arm-dynamic design 245/40 all-season tires²



Premium Plus, Prestige (optional)

19" 5-arm-rotor design, matte black finish 255/35 summer performance tires²



Audi S line® Competition package, Coupe only

² Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or Information Provided by its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

Technical Specifications

Ingineering Performance	TT Coupe	TT Roadster
Engine type	Four-cylinder	Four-cylinder
Engine block/Cylinder head	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	1,948/82.5 x 92.8	1,948/82.5 x 92.8
Horsepower @ rpm	211 @ 4,300	211 @ 4,300
Torque (lb-ft @ rpm)	258 @ 1,600	258 @ 1,600
Compression ratio	9.6:1	9.6:1
Valvetrain	16-valve DOHC with valvelift system	16-valve DOHC with valvelift system
Induction/Fuel injection	Turbocharged/TFSI®	Turbocharged/TFSI®
Acceleration (0–60 mph)	5.3	5.6
Top track speed ¹	130 mph	130 mph
Six-speed Audi S tronic® dual-clutch transmission with Audi quattro® all-wheel drive (Gear ratios: 1st: 2.923, 2nd: 1.792, 3rd: 1.185, 4th: 0.829, 5th: 0.862, 6th: 0.686, Reverse: 3.264, Final Drive: 4.769 [1st-4th], 3.444 [5th, 6th, Reverse])		•
ody Suspension Chassis		
ASF® aluminum space frame	•	•
MacPherson strut front suspension with stabilizer bar	•	•
Four-link rear suspension with stabilizer bar	•	•
Sport suspension calibration	•	•
S line® sport suspension calibration	SC	_
Audi magnetic ride with S button program	Optional	Optional
Audi servotronic® speed-sensitive power steering—varies assistance based on vehicle speed	•	•

■ Standard	NV Audi Navigation plus package	SL Audi S line® package	SC Audi S line® Competition package
— Not applicable			



	77.0	TT D
xterior measurements	TT Coupe	TT Roadster
Wheelbase (in)	97.2	97.2
Length (in)	164.5	164.5
Height (in)	53.2	53.5
Overall width with mirrors (in)	76.8	76.8
Overall width without mirrors (in)	72.5	72.5
Track front/rear (in)	61.5/60.9	61.5/60.9
Curb weight (lb)	3,153	3,307
Drag coefficient (Cw)	0.30	0.32
nterior measurements		
Head room (in, front/rear)	37.7/32.6	37.6
Leg room (in, front/rear)	41.1/29.3	41.1
Shoulder room (in, front/rear)	53.2/47.5	53.2

EPA mileage estimates | Capacities

Cargo volume (cu ft)

Seating capacity

Cargo volume (cu ft, rear seatbacks up/folded)

Audi S tronic® dual-clutch transmission (city/highway/combined) ²	22/31/26	22/31/26
Engine oil (qt)	4.9	4.9
Coolant system (qt)	9.5	9.5
Fuel (gal)	14.5	14.5
Recommended fuel	Premium	Premium

13.1/24.7

2 + 2

8.8

Featured Content

y Security	Premium plus	Prestige
Driver and front passenger dual-stage airbags, head/thorax side airbags, and knee airbags¹	•	•
Front passenger occupant detection—for airbags¹	•	•
Rollover protection system (Roadster)	•	•
Safety belt reminder for driver and front passenger	•	•
Lower Anchors and Tethers for CHildren (LATCH) in rear seats (Coupe)	•	•
Power central locking system with safety unlock feature if airbags deploy		•
Electronic Stability Control (ESC) with traction control (ASR)	•	•
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	•	•
Tire-pressure monitoring system	•	
Hill hold assist	•	•
Anti-theft alarm system with panic function		•

Exterior

•	•
SC	SC
•	•
•	
SL/SC	SL/SC
•	
•	-
•	•
•	•
•	
SC	SC
•	
SL/SC	SL/SC
sc	sc
	SL/SC SL/SC SL/SC

ior	Premium plus	Prestige
Automatic climate control	•	•
Three-spoke flat-bottom multifunction sport steering wheel with shift paddles	•	-
Tilt and telescopic manually adjustable steering column	•	•
Decorative interior inlays (see Decorative Inlays page for more details)	•	•
Two front beverage holders	•	•
Two power outlets	•	•
Black cloth headliner	•	•
LED interior ambient lighting technology	-	•
Auto-dimming rear view mirror with compass	•	-
Dual front sun visors with illuminated vanity mirrors	•	-
Power windows with one-touch up/down operation and pinch protection	•	•
Power operated wind deflector (Roadster)	-	•
Acoustic folding roof—folds at speeds up to 31 mph (Roadster)		

Seating

Leather/Alcantara® seating surfaces (see Interior Colors page for more details)	-	_
Black Fine Nappa leather seating surfaces and trim (see Interior Colors page for more details)	Optional/ SC	•
Color Fine Nappa leather seating surfaces and trim (see Interior Colors page for more details)	Optional	Optional
Madras Brown Baseball Optic Fine Nappa leather seating surfaces and trim (see Interior Colors page for more details)	Optional	Optional
Leather/Perforated Alcantara® seating surfaces (see Interior Colors page for more details)	SL	SL
Ten-way power sport front seats with four-way power lumbar adjustment	•	
Heated front seats	Optional	•
Storage package (includes folding compartments under front passenger seat, storage net in front passenger's footwell and front seatbacks		•
2+2 seating arrangement (Coupe)	•	•
Split folding rear seatback (Coupe)	•	•
Rear seat pass-through with ski bag (Roadster)	•	•

— Not applicable

NV Audi Navigation plus package SL Audi S line® package SC Audi S line® Competition package



Standard

Featured Content

fotainment Technology	Premium plus	Prestige
Audi Navigation plus with traffic information ¹	NV	•
Driver information system with trip computer	•	_
Driver information system with lap timer	NV	•
Audi concert radio with nine speakers and single CD player with MP3 playback capability	•	_
BOSE® sound system with twelve speakers and AudioPilot® noise compensation	_	•
SiriusXM Satellite Radio with 90-day trial subscription ²	•	•
Audi music interface with iPod® integration (not available with six-disc CD changer)	NV	Optional
Six-disc CD changer (not available with Audi music interface)	NV	•
BLUETOOTH® wireless technology preparation for mobile phone	•	•
Garage door opener (HomeLink®)	•	•
Cruise control with coast, resume and accelerate features	•	•
Parking system with rear sensors	-	•
Rain/light sensor for automatic windshield wipers and headlights	•	•

Standard

— Not applicable

NV Audi Navigation plus package SL Audi S line® package SC Audi S line® Competition package

1 Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for

the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest

and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Periodically mapping updates will be available for purchase at an information Provided by: additional cost. Consult your dealer or call 1-800-FOR-AUDI for details. 2 SiriusXM Satellite Radio subscriptions sold separately or as a package after trial expires. Subscriptions are governed by SiriusXM Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM to cancel. Sirius U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C and Puerto Rico (with coverage limitations).

Dress code: aggressive attire only.

Not that the Audi TT Coupe isn't already dressed to kill, but when you opt for the Audi S line® Competition package, you make a bold statement even bolder. The S line exterior features striking black optic elements, including a grille surround, side mirror housings, a fixed rear wing spoiler and a lower front spoiler splitter. Setting it apart even further are a black diffuser, black exhaust tips, and 19" 5-arm-rotor design wheels in matte black finish. Plenty to ensure you'll never have to wait at the door again.



Accessories

Imagine a cherry on top of your sundae. Sweet, right? Now imagine a cherry that helps protect your TT in the garage. Or carries your bikes for a serious weekend on the trails. Or makes heads turn as you drive by. Audi Genuine Accessories are the little extras that make your Audi even sweeter. Designed by the same visionaries

who designed your vehicle, all accessories feature a tailored fit and the expert craftsmanship you'd expect from Audi. They are also backed by the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or the accessory's 12-month/12,000-mile limited warranty, whichever extends longer from the accessory purchase date.¹



19" Turbo Twist Wheels-White

Add a "twist" to turn heads at every turn. Audi Genuine Alloy Wheels are designed with style and longevity in mind. Shown in white. Also available in black or silver.



Rear Deck Spoiler

painted for a perfect color match and added convenience. Consult your Raised lip helps contain spills and protect cargo-area carpeting from authorized Audi dealer for available colors.

Side Sills

These sculptured accents provide the TT profile with a ground-effects flair. Not available for TTS and TTRS.



All-weather Trunk Liner

Add sporty flair to the TT or TTS. Primed for painting, or available pre- Custom fit for the TT. Textured material helps control load-shifting.



Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance with strong, stunning lines. Enhance it by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments, including corrosion testing. If you're looking for a bolder appearance or a finishing touch, there is a solution designed by Audi that makes every mile more enjoyable—and more yours.

Audi Genuine Alloy Wheels

Strike the perfect balance between breathtaking design and awe-inspiring performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They're engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experience eye-catching style that is yours and yours alone. Nothing enhances the bold, dynamic look of your Audi vehicle faster.



Textile Floor Mats

These precision-fit mats are made of long-life fabric to help protect the vehicle's interior from the elements. Skid-resistant. Available in black with silver piping. Set of two front mats.

All-weather Floor Mats

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow, Rubber mats come in black and feature vehicle logo. Set of two front mats.



Fork-mount Bike Rack^{2,3}

This secure mount is an excellent bike transfer option. Lock included.



Ski and Snowboard Racks

Push-button, keved locks open and close easily, Rubber-cushioned aluminum bars hold securely. Standard attachment holds up to four skis or two snowboards. Deluxe attachment holds up to six skis or four snowboards.2,3

Valve Stem Covers

These handsome covers are made of polished stainless steel with a composite center cap. Emblazoned with the iconic Audi rings.

Audi TravelSpace Transport Accessories

You go almost everywhere. Give your Audi the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of watersports equipment carriers and various sizes of cargo carriers. Wherever you go, make sure almost everything fits with a variety of intelligent and innovative solutions. Accessories designed for your life—the passionate, active part.

Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories, Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote safer, more convenient travel. All are designed and tested to ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Guard Comfort and Protection Accessories

Protect what you love, Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make clean-up quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to help reduce wear and tear and keep the vehicle looking like new-inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.





