

Wraith  
Product overview brochure



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# Dare to be different

Power, performance, prestige. Wraith is not only the most technologically advanced Rolls-Royce ever built, it is also the most powerful.

This is a car for the curious, the confident and the bold. Outstanding performance is married with exuberant luxury, all delivered in a style that exudes a sense of glamour and poise. Every aspect of the car's purposeful design creates an alluring sense of the noir and earns the enigmatic name, Wraith.

Intended to push the boundaries of design and engineering, Wraith is the embodiment of Sir Henry Royce's vision: "Take the best that exists and make it better. When it does not exist, design it."

Presenting a perfect marriage of involvement and refinement, Wraith is the only car with the power, style and drama to make the world stand still.



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# Designed to be driven

Wraith has all the luxury refinements one would expect from Rolls-Royce, yet it is unashamedly designed and built to perform. A potent 6.6 litre, turbo-charged V12 engine delivers an incredible 624 bhp, powering the car from 0-60 mph in just 4.4 seconds. This seamless surge of energy is effortlessly delivered through the eight-speed automatic transmission.

Clever technology ensures Wraith maintains its poised composure over virtually any surface, while the air suspension system compensates for even the tiniest of movements.



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# Challenging expectations

While Wraith is both bold and unique, it is still a Rolls-Royce through and through. The principal design statements that set this prestigious marque apart are present in all their glory; the classic 2:1 proportions of wheel to roof height, the long overhang beyond the back wheels, the signature rear-hinged coach doors.

Wraith also challenges and pushes Rolls-Royce's aesthetic boundaries. When seen in profile, its elegant fastback design gives it a unique, dramatic silhouette. The deeply recessed vertical front grille accents the car's power and purpose while the twin exhausts are instantly dramatic. Even the Spirit of Ecstasy, which is angled further forward to give it a bold stance, adds to the drama. The combined effect is a car that creates a unique sense of theatre and arrival wherever it goes.



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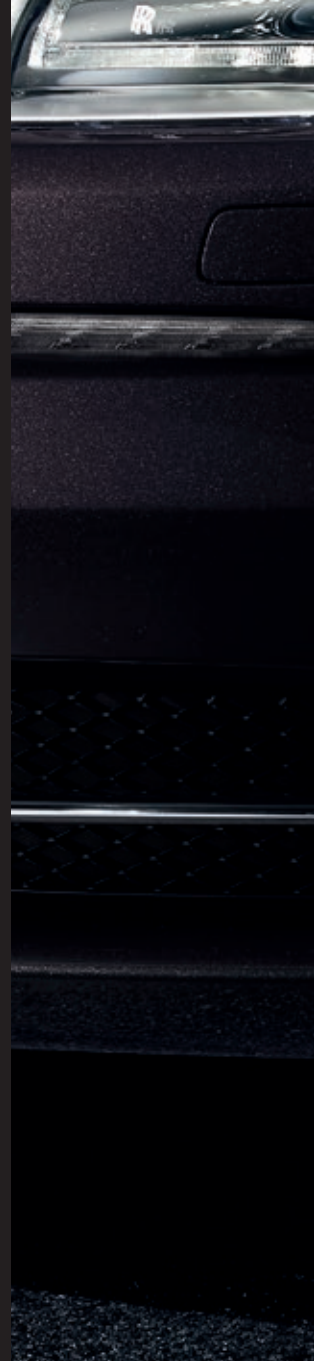
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# Make a statement

Look closely into the paintwork of Wraith and you will see a perfect image of yourself looking back. The flawless finish of Wraith's paintwork is the result of layers of high-tech Xirallic® paint and the meticulous workmanship of Rolls-Royce craftspeople. With the two-tone paint option that accentuates the car's bold lines, you can choose to make your Wraith as subtle or as striking as you desire.

A choice of three new and exclusive wheel designs means you can further personalise your car. A 20" seven-spoke design comes as standard with the option to specify 21" seven or five spoke wheels – available in painted, polished and part-polished variations. Whatever your choice, the self-righting wheel centres will ensure the Rolls-Royce monogram is always correctly displayed.









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A close-up, low-angle shot of the interior of a Rolls-Royce Phantom coach door. The image shows the plush, light-colored leather upholstery of the front and rear seats, which are separated by a wide aisle. The lighting is dramatic, highlighting the texture of the leather and the contours of the seats. The background is dark, suggesting the interior of the car's cabin.

# Everything is considered

Wraith's coach doors open to reveal the most enticing four seat Grand Tourer, capable of effortlessly conveying four adults and their luggage in ultimate luxury. While the exterior exudes purpose, the sweeping lines of the interior promise absolute comfort.

For the first time ever, you can choose to have Canadel Panelling throughout the cabin, beautifully enhancing Wraith's interior concept. The work of our master craftspeople is evident in every detail as the open grain veneer is delicately curved around the contours of the coach doors. Orientated exactly to 55 degrees and carefully book matched, a perfect mirror image through the centre line of the car is created.



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# Sensory delight

Within Wraith's interior, every aspect of passenger comfort has been carefully conceived. The deep lambswool rugs underfoot are complemented perfectly by the softest and finest natural grain leather upholstery.

Overhead, Wraith continues to delight. Cashmere headlining comes as standard in either seashell or black. You can also choose to specify a fixed glass roof to bathe the interior in natural light or even our Starlight Headliner with the leather headlining option. With 1,340 optic fibres woven into the fabric this hand-crafted feature evokes the romance of the night sky and can be controlled with a single switch to set the perfect ambience.



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# Advanced technology

With its Satellite Aided Transmission, Wraith uses GPS data and its navigation system to predict the road ahead and automatically selects the right gear on the eight-speed transmission. In addition, Active Cruise Control uses a radar to keep track of the cars ahead and will brake automatically to maintain a safe distance, ensuring the smoothest possible ride for both driver and passengers.

To keep the driver fully informed at all times, Head Up Display projects critical information into the natural field of vision. This lessens eye-strain and means the driver's attention can stay firmly on the road. Cameras provide a 360 degree view around the car while, at night, an infrared eye in the front grille can detect humans and animals up to 300 metres away. This 'night vision' extends far beyond the headlights' beam and gives the driver more time than ever to react to the road ahead.



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SUPPORT







# Refined pleasures

Finely tuned by Rolls-Royce experts, Wraith's eighteen-speaker Bespoke Audio System produces a sound that is incredibly rich and deep, aided by external microphones that automatically adjust the settings to compensate for exterior noise. Whether you choose 'studio' or 'theatre' sound, advanced technology actively eliminates loud and quiet spots within the car to produce the smoothest, most even sound imaginable.

Adding to the levels of sheer convenience provided by Wraith, a Comfort Entry System enables you to lock and unlock your car simply by touching the door handle, with the key securely in your pocket. The key even stores individual preferences such as seat adjustments, steering wheel position and Head Up Display settings.

You have unprecedented control inside the car too, with the Spirit of Ecstasy Rotary Controller that lets you manage everything from your journey planner to your address book simply with the swipe of your finger on the touchpad surface.







# Bespoke to you

Our Bespoke programme allows you to create a unique car that reflects your individuality. Feel free to make design suggestions to your dealer or our Bespoke team. Our engineers and craftspeople will take care of everything from the smallest details to the biggest statements, bringing your desires to life.

There are so many ways you can personalise your Wraith. Select personalised monogram embroidery in the headrests, footplates or inlays on the passenger panel. Even the Spirit of Ecstasy can be finished to your tastes, illuminated or gold plated, for example.

And for a final flourish, the distinctive coachlines can be added, painstakingly hand painted with a brush made from ox and squirrel hair.





WRAITH

Hand Built in Goodwood, England



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## Technical Specification



1947 mm / 76.7 in



5269 mm / 207.4 in

3112 mm / 122.5 in

### Dimensions

Vehicle length	5269 mm / 207.4 in
Vehicle width	1947 mm / 76.7 in
Vehicle height (unladen)	1507 mm / 59.3 in
Wheelbase	3112 mm / 122.5 in

### Weight

Unladen weight (DIN)	2360 kg / 5203 lb
Curb weight (USA)	2440 kg / 5380 lb

### Engine

Engine / cylinders / valves	V / 12 / 48
Fuel management	MSD87
Maximum torque @ engine speed	800 Nm / 590 lb ft @ 1500-5500 rpm
Power output @ engine speed	624 bhp / 632 PS (DIN) / 465 kW @ 5600 rpm

### Performance\*

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph	4.4 sec
Acceleration 0-100 km/h	4.6 sec

### Fuel Consumption – Exhaust Emissions Standard EU-5

Urban	21.2 ltr/100 km / 13.3 mpg (Imp.)
Extra urban	9.8 ltr/100 km / 28.8 mpg (Imp.)
Combined consumption / range	14.0 ltr/100 km / 20.2 mpg (Imp.)
CO <sub>2</sub> emissions (combined)	327 g/km

### Fuel Consumption (USA and Canada)†

City (USA)	13 mpg
Highway (USA)	21 mpg
City (Canada)	16.9 ltr/100 km
Highway (Canada)	10 ltr/100 km

\*Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

†EPA (Preliminary) – Use estimated mpg for comparison with other cars. Your mileage may vary with options, driving conditions, driving habits, the car's condition, speed and trip length. Actual highway mileage will probably be less. The fuel efficiency data was determined using approved Transport Canada Test Methods.

All illustrations and specifications are based upon current information available as at October 2013. Colours may vary.

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