

The All-New 2014 Mitsubishi Mirage

# A New Breed of Fun!



Find Your Own Lane.

by  
MITSUBISHI  
MOTOR



# INTRODUCING THE ALL-NEW 2014 MITSUBISHI MIRAGE

**F**rom its carefully sculpted stylish exterior to its fuel-sipping 44 mpg,<sup>1</sup> the all-new 2014 Mitsubishi Mirage is full of unexpected features designed to surprise – and delight – you!

Other standard features include an Automatic Climate Control system, power windows with driver's side auto up/down; power sideview mirrors; a convenient 60/40 split folding rear seat; keyless entry; a sporty rear spoiler and a four-speaker 140-watt CD/MP3 audio system with USB/iPod<sup>®</sup> input.<sup>3</sup> Options include a new MMES Navigation System, Bluetooth<sup>®</sup> hands-free phone system,<sup>4</sup> a One-Touch Start-Stop engine switch, a FAST-Key entry system and much more. But the *best* feature of the all-new 2014 Mitsubishi Mirage is the sheer fun you'll enjoy just *driving* it.



ES Model shown.



ECOLOGY

**44MPG** With an impressive 44 MPG highway,<sup>1</sup> the all new 2014 Mirage is be the most fuel-efficient gas-powered non-hybrid in America.



DESIGN

**FUN STYLING/FUN DRIVING** Have fun hitting the road in style in the agile, always entertaining 2014 Mirage.



SAFETY

**STANDARD 7-AIRBAG SAFETY SYSTEM** With seven standard airbags<sup>2</sup> the 2014 Mirage can help keep you protected in nearly any situation.



TECHNOLOGY

**MMES NAVIGATION SYSTEM** (ES model) The available equipment Navigation Package on the 2014 Mirage includes a rear view camera.



ACCOMMODATION

**AUTOMATIC CLIMATE CONTROL** The 2014 Mirage not only looks cool, it's designed to help you keep your cool with automatic climate control as standard equipment.



1. Mileage estimate for CVT-equipped models is 37/44 mpg city/hwy, 40 mpg combined. Actual mileage may vary. 2. Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat and do not lean against the door. Always place children 12 years old and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your owner's manual and instructions provided with your child restraint for additional information. 3.iPod is a registered trademark of Apple Computer, Inc. 4. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Mitsubishi is under license. 5. All coverage terms are from the original in-service date, and are applicable only to the original owner of new 2014 models purchased from an authorized Mitsubishi retailer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of five years/60,000 miles.









## Remarkable affordability and extreme efficiency.

**M**aking a triumphant return to North America, the all-new 2014 Mitsubishi Mirage five-door sub-compact is the *most fuel-efficient non-hybrid gasoline vehicle available in America*. The Mirage delivers hybrid-like fuel economy without the additional cost and complexity of a hybrid, while offering a long list of standard amenities and safety features, including an EPA fuel economy rating of 44 mpg highway.<sup>1</sup> It's all part of the outstanding Mitsubishi heritage.

### **Exceptional Warranty**

A *fully transferable* five-year/60,000 mile new vehicle limited warranty and a 10-year/100,000 mile powertrain limited warranty<sup>®</sup> is your assurance that your new Mitsubishi will be there for you today, tomorrow and long into the future. In addition, the Mirage comes with five-year/unlimited miles Roadside Assistance benefits. There's even a free Roadside Assistance App for your smartphone!

**Fun to drive and 44 mpg<sup>1</sup> makes  
Mirage both fun *and* responsible.**

# 2014 MITSUBISHI MIRAGE – A SMALL CAR FOR A BIG LIFE.

With eight eye-catching colors from which to select, your Mirage will be as distinctive as you are! And, you can make Mirage your own with accessories from your Mitsubishi retailer. Log onto our website and “build” the Mirage that’s right for you.

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| B Pillar Decal                        | Floor Mats                           |
| Bluetooth Handsfree Kit               | Foglamp kit                          |
| Body Side Moldings                    | Front Bumper Extensions              |
| Cargo Mat                             | License Plate Frame                  |
| Cargo Net                             | Luggage Tray                         |
| Cargo Organizer                       | Mudguards (Front and Rear)           |
| Center Console Illumination           | Rear Bumper Extensions               |
| Chrome Foglamp                        | Rear Bumper Guard                    |
| Chrome Plated Front Bumper Garnish    | Remote Engine Starter                |
| Chrome Plated Headlamp Garnish        | Roof Rack Carrier System             |
| Chrome Plated Rear Combi Lamp Garnish | Scuff Plate                          |
| Chrome Plated Tailgate Garnish        | Park Assist Sensors (Front and Rear) |
| Floor Illumination Kit                | Shift knob (CVT)                     |
|                                       | Side Sill Extensions                 |
|                                       | Side Window Deflectors               |
|                                       | Wheel Locks                          |



Cloud White



Infra Red



Starlight Silver



Sapphire Blue



Thunder Gray



Plasma Purple



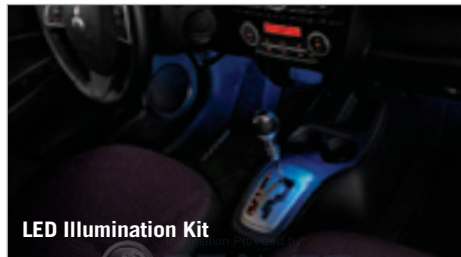
Mystic Black



Kiwi Green



Roof Rack



LED Illumination Kit



Side Deflectors

