



GIULIA





Alfa Romeo

IT IS A BADGE BORN OVER 105 YEARS AGO THAT STILL STANDS FOR SOMETHING TOTALLY ORIGINAL TODAY: A PASSION FOR MOTORING UNLIKE ANY OTHER. THE DNA OF ONE OF THE WORLD'S MOST HIGHLY REGARDED BRANDS RUNS DEEPER THAN THE ENAMEL OF ITS BADGE. WITH EACH RACETRACK WIN, EACH MILESTONE ALONG THE WAY, THAT REVERENCE HAS ONLY GROWN. IN 1962, THE LEGENDARY ALFA ROMEO GIULIA SEDAN DARED TO BRING TRACK-WORTHY TECHNOLOGY TO THE STREET. BY COMBINING AN ULTRA-POWERFUL ENGINE WITH A LIGHTWEIGHT BODY, IT FOREVER REVOLUTIONIZED THE SPORTS SEDAN.

ALFA ROMEO HAS ALWAYS TAKEN A UNIQUE AND INNOVATIVE APPROACH TO DESIGNING ITS AUTOMOBILES; IT IS THE POINT OF CONVERGENCE BETWEEN DESIGN AND PASSION, BETWEEN A LOVE FOR THE MOST CUTTING-EDGE TECHNOLOGY AND A STRONG INSTINCT TO INSPIRE EMOTIONS. TODAY, ALFA ROMEO IS WRITING A NEW CHAPTER IN ITS HISTORY, INTRODUCING A FUTURE WHERE ONCE AGAIN THE DRIVER IS AT THE CENTER OF THE DESIGN. HERE IS THE ALFA ROMEO GIULIA.





European model shown.



GIULIA QUADRIFOGLIO

505

horsepower*

443

lb-ft torque between
2,500 and 5,500 rpm



0 - 60 mph

3.8

seconds

191

mph

maximum speed



THE BLOODLINE RUNS STRAIGHT BACK TO THE THRONE Alfa Romeo reserves the Quadrifoglio badge for only its most high-performance creations: machines which bear more than a resemblance to the champions that came before them — they embody the pedigree of the legends themselves. For close to a century, the four-leaf clover has stood for more than a good-luck symbol for Alfa Romeo race victories and track records — it stands for the pinnacle of the very art of performance. It stands for the Alfa Romeo Giulia Quadrifoglio. The revered cloverleaf on the sculpted fender serves notice of the Giulia Quadrifoglio's caliber: 505 horsepower¹ generated by an all-new 2.9L Bi-Turbo direct-injection V6, amplified with performance-enhancing torque vectoring, Alfa patented sport suspension and Alfa DNA Pro with Race Mode. Race-ready leather/Alcantara® seats, 19-inch forged wheels, a carbon fiber rear spoiler and an active aero front splitter all add to the Giulia Quadrifoglio experience. Clearly, this is an Alfa Romeo that doesn't take legend lightly.

*About this brochure: all disclosures and disclaimers can be found on page 13. European model shown.

DEP
DEALER ePROCESS

IF YOU'RE GOING TO RULE, RULE THE MOST MIGHTY OF ALL

It is a 12.9-mile long serpent that has broken the hearts of even the most courageous adventurers. With 1,000-foot elevation changes from its lowest to highest points, the deceptively picturesque Nürburgring in Germany's Eifel mountains has long served as the ultimate test for the spirit of man and machine alike. A track record here takes more than an extended right leg — it takes everything an engineer, designer and dreamer can incorporate into the art of motoring itself. With its unrivaled 505 horsepower¹ engine and advanced performance features, the new Alfa Romeo Giulia Quadrifoglio arrived with serious intentions. The end result? A jaw-dropping, record-breaking 7:39 lap³ that places Giulia Quadrifoglio in a league with the world's most exotic sports cars. What's more, this same advanced chassis design and rigidity that led to its unsurpassed performance wasn't something merely destined for the intimidating expanses of the Nürburgring; it's something which can be found in every Giulia across the board.

7:39

the fastest lap ever by a four-door production vehicle at the Nürburgring,³ one of the most demanding tracks in the world



European model shown.





A PAIR OF ACES: GIULIA and GIULIA Ti

On the rarest occasions, the winning hand is the one you are dealt. In the crowded market of sports sedans, the all-new Giulia arrives with all that it needs to own the game itself. Marked with the distinctive Alfa Romeo trilobe, pure allure is created through elegant lines, proportional balance and harmonious elements. Optimally balanced weight distribution and rear-wheel drive result in an aggressive stance; its profile of pure power and motion changes the horizon with a new perspective, truly exhilarating the driving experience. After all, this is an Alfa Romeo. In all, this is a new breed of sports sedan that will prove one thing: it knows how to redefine the standards of the game.

European model shown.



A SCALPEL THAT INSPIRES WITH EVERY CUT



It stands with a confidence that is at once carefully calculated and entirely natural. The lines of the Giulia are so exquisitely drawn that the attitude they project is simply second nature. These brilliant proportions are based on something not readily apparent: the technical architecture of the entire car. The all-new Giulia boasts an unmistakable identity — beneath all its beauty, materials are carefully selected to obtain near-perfect weight distribution. Optimal power-to-weight ratio is achieved through extraordinary engine performance and ultralight materials, including a carbon fiber driveshaft and the use of aluminum in its engine and suspension. It all translates to greater efficiency and driving dynamics destined to inspire awe.

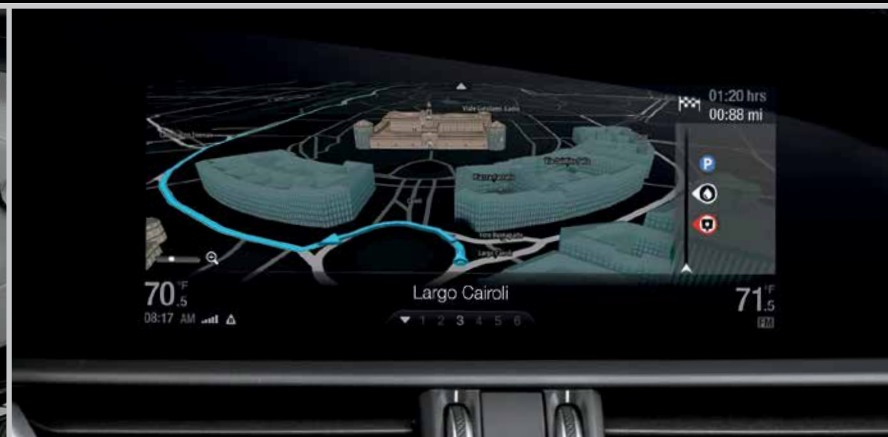
European model shown.





A CONNECTION WITH NO BOUNDARIES While the Giulia is crafted with the driver in mind, all passengers travel in comfort and safety. Competing at a world-class level requires the highest attention to detail: touch points exceed expectations with exquisite materials such as fine Italian leather and natural wood trims; craftsmanship is held in the highest regard. Every detail is meant to continually please and impress the center of Giulia's universe: the driver. The interior of the Giulia is striking for its combination of materials: surfaces in real wood, natural walnut or gray oak, brushed aluminum, carbon fiber and full-grain Italian leather. Materials are selected to be in full harmony with the personality of Giulia and the craft that only Italian style can provide. Form, function and beauty are inseparable, creating an intense experience appealing to all the senses.

European model shown.





European model shown.





M6 ▲ NW
12:36 PM 71°F



70 mph



AIRBAG

START
ENGINE
STOP

cold
warm
hot

71°F



A black and white photograph of a pilot's helmet, viewed from the front. The helmet's visor is clear, showing a view of a cloudy sky from the cockpit. The helmet has various straps and buckles visible around the edges. The text "FROM ONE POSITION COMES ENDLESS OPPORTUNITIES" is centered on the visor in a white, sans-serif font.

FROM ONE POSITION
COMES ENDLESS OPPORTUNITIES

The logo for DEP Dealer eProcess. It features the letters "DEP" in a large, stylized, bold font. Below "DEP" is the text "DEALER ePROCESS" in a smaller, sans-serif font. The logo is set against a dark, semi-transparent rectangular background.

DEP
DEALER ePROCESS

BORN FOR THE BEYOND

276 horsepower¹ **295** lb-ft torque between 2,250 and 4,250 rpm  **5.5** seconds² 0-60 mph



The unforgettable lines and authoritative appearance of the all-new Giulia and Giulia Ti project more than a refined style, they embody the driving experience to its core. A return to rear-wheel drive combined with precise and direct steering lays a solid foundation for driving pleasure. An all-new, all-aluminum 276 horsepower¹ 2.0L I4 Intercooled Turbo engine featuring MultiAir[®] technology helps achieve a top speed of 149 mph, and 0 to 60 mph in 5.5 seconds². Minimal turbo lag and the 8-speed automatic transmission serve to exhilarate. For those who demand control, all Giulias feature the new all-aluminum Alfa Link™ suspension which greatly enhances road grip. The available Alfa Q4 All-Wheel Drive adds even more all-season traction and performance capability, transferring up to 60 percent of the engine's torque to the front wheels. It also handles up to a 2.5 percent mechanical over-slip — directing power to the outside rear wheel when cornering for even greater traction, turn-in and directional stability. What's created with every turn behind the wheel is an intense and symbiotic bond between foot and throttle — Giulia and Giulia Ti take performance from merely responsive to telepathic.

European model shown.





Choose your own Giulia style from nine different wheel designs ranging from 17- to 19-inches, dark and light finishes, 5-hole and radiating spoke configurations.

European model shown.



EXTERIOR COLORS



(1) Estimated horsepower based on manufacturer testing, (2) Based on the latest available manufacturer testing. Actual results may vary. Based on European pre-production model, Premium Mid-Size Sedan segment. RWD, 6-speed manual transmission pre-production European model tested. (3) RWD, 6-speed manual transmission pre-production European model tested.

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