

THIS IS THE 2015 MAZDA CX-5. WHAT DO YOU DRIVE?

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It takes conviction to stand up to the naysayers. A creative fire that's unafraid of the blank page. And courage to flip conventional wisdom on its head. Because this is the only way to change the game. And the only way to build cars worth driving.

Today, our SKYACTIV[®] TECHNOLOGY is changing the game.

It's how we reinvented the gasoline engine, dramatically improving its efficiency without sacrificing heart-pounding performance. It's how we engineered a lighter car that's even stronger, safer, more responsive and more exhilarating to drive.

These are actions, not words. Proof, not theories. Making the impossible possible. This is the Mazda Way.

WHAT DO YOU DRIVE?

CAREFULLY CRAFTED TO ACHIEVE THE IMPOSSIBLE.

Light and versatile, yet incredibly strong. Rare qualities that make bamboo one of the most amazing plants on Earth. The same unique attributes that make the CX-5 unlike any other crossover SUV. Without sacrificing exceptional driving dynamics, the CX-5 achieves the impossible: the perfect marriage of versatility, spaciousness, innovation and up to a class-leading EPA-estimated 35 highway MPG. It's all possible thanks to the conviction, creativity and courage of our Mazda engineers who created a whole new engineering philosophy: SKYACTIV TECHNOLOGY. Created over the course of ten years, all of the components of SKYACTIV TECHNOLOGY were engineered at the same time so that they work together seamlessly and efficiently. Exceeding expectations. What else would you expect from a Mazda?



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THIS IS THE 2015 MAZDA CX-5.





"THE RIDE IS SMOOTH AND QUIET, BUT IF YOU GUN THE THROTTLE, THE CX-5 WILL PUSH YOU BACK INTO THE SEAT AND PUT A GRIN ON YOUR FACE."

WHAT YOU WANT. WHAT YOU NEED. TOGETHER AT LAST.

In the past, if you wanted a vehicle that could adapt to your changing life, you had to give up on driving excitement. If you wanted more versatility and fuel efficiency, performance was going to get left behind. Not anymore. Thanks to the Mazda CX-5, you've got it all. The CX-5 is our declaration that a stylish five-seater with generous space, smart technologies and the best highway MPG of any SUV* doesn't have to come at the expense of driving feel. More than a crossover SUV, the CX-5 is a call to drivers to experience all the capability you need, without sacrificing the control you want.

*Based on EPA estimates for 2015 CX-5 Sport EWD with 2.0L engine and manual transmission 26 city/35 highway MPG. CX-5 Grand Touring FWD model shown with 2.5L engine and automatic transmission, EPA-estimated 25 city/32 highway MPG. Actual results will vary. SOURCE: Preliminary 2014 Fuel Economy Guide, October 23, 2013 (www.fueleconomy.gov).

Mazda CX-5 Grand Touring shown in Liquid Silver Metallic

SIPS GAS LIKE A MISER. MOVES YOU LIKE A MAZDA.

When we imagined the CX-5, we knew it had to deliver superb utility and top-notch fuel economy. But there was no way we would sacrifice Mazda's signature driving pedigree. That's why we crafted systems to work together toward those two goals. The CX-5 Sport achieves up to an EPA-estimated 35 highway MPG-the best highway MPG of any SUV, including hybrids* And thanks to our engineers' painstaking efforts, the 2.5L engine in the Touring and Grand Touring models boasts a commanding 184 hp and 185 lb-ft of torque-better than the Toyota RAV4 or Ford Escape-and the FWD model still retains up to a healthy EPA-estimated 32 highway MPG! It's all based on a belief that the handling in every CX-5 creates a connection with the driver that is unmatched in its class.

Confident Handling

Impressive handling helps make maneuvering easy, your ride more comfortable and driving feel more connected to the road. Because more of our cars are road-raced than any other brand, we've taken all of our street- and track-handling knowledge and put it right into the CX-5. That's why every CX-5 includes 4-wheel independent suspension with front and rear stabilizer bars, plus power-assisted rack-and-pinion steering-features also found on sports cars. The engineering is complex, but the result is simple: confidence, because you're in control.

INCLUDING HYBRIDS*

ALL-WHEEL-DRIVE TRACTION

The available Active Torgue Split All-Wheel-Drive system adjusts to adverse changes in road and weather ns by automatically monitoring wheel speed and engine data, and maintaining an ideal balance of power en front and rear axle torque (up to 50/50).



based on EPA estimates for 2015 CX-5 Sport FWD with 2.0L engine and manual transmission 26 city/35 highway MPG. CX-5 Grand Touring AWD model shown with 2.5L engine and automatic transmission, EPA-estimated 24 city/30 highway MPG. Actual results will vary. SOURCE: Preliminary 2014 Fuel Economy Guide, October 23, 2013 (www.fueleconomy.gov). +Based on EPA estimates for 2015 CX-5 Touring and Grand Touring FWD models with 2.5L engine and automatic transmission 25 city/32 highway MPG. Actual results may vary. +Based on Sports Car Club of America racing data.



SKYACTIV TECHNOLOGY

MAGICIANS NEVER TELL THEIR SECRETS. BUT WE'RE CAR FANATICS, SO HERE YOU GO.

How did we achieve the elusive feat of fuel efficiency, low emissions and outstanding driving performance living together in the same vehicle? By refusing to compromise. And that meant starting from scratch and reimagining what's possible. The CX-5 is the first Mazda to feature the entire suite of SKYACTIV TECHNOLOGY-systems developed from the ground up at the same time to make sure each component was not only pushed to its full potential, but also worked together seamlessly to create incredible fuel efficiency without sacrificing driving enjoyment. Here's a "look behind the curtain" to see how we did it.

"SKYACTIV TECHNOLOGY... IS A WHOLE NEW, MORE EFFICIENT WAY OF ENGINEERING CARS. REALLY."



By 2020, 90% of the world will still be using gasoline or diesel combustion engines. So how do we reduce emissions and increase fuel efficiency on a grand scale? By reimagining the internal combustion engine. Current engines waste upwards of 70% of their energy potential, so we saw this as an enormous opportunity: create an engine that works better, uses less fuel and emits less CO₂. Our SKYACTIV-G 2.0-liter engine produces 10% to 15% more low/mid-range torque, yet 15% lower fuel consumption and emissions than our previous 2.0-liter engine. The SKYACTIV-G 2.5L engine in the Touring and Grand Touring models promises more power with ultra-low emissions, and lower fuel consumption as well.



/ SKYACTIV-DRIVE / -

Our engineers created a new kind of precise, high-performance automatic transmission that combines the direct, responsive feel of a manual transmission with the silky smoothness of an automatic. It's instantly responsive, yet delivers 7% more efficiency than our previous automatic transmission.

/ SKYACTIV-MT / -

This six-speed manual transmission has a short throw inspired by the legendary MX-5 Miata. It's also smaller, lighter and stronger than any we've built before.



SKYACTIV-BODY

We are constantly searching for new ways to help make you safer behind the wheel. That's why Mazda is the first auto manufacturer to use ultra-high tensile steel in the body. Because we crafted an efficient structural design and used ultra-high tensile and high tensile steel in critical areas, the CX-5's body is lighter than normal, yet it's stiffer and stronger.

/ SKYACTIV-CHASSIS /

Engineered together with the SKYACTIV-Body to work in perfect harmony, the steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

MazdaUSA.com/skyactiv

BEAUTY IN MOVEMENT THAT INSPIRES THE SPIRIT.''

INSPIRED DESIGN. TO BRING OUT THE SOUL.

The CX-5 embodies the latest generation of Mazda vehicle design, called KODO ("Soul of Motion"). Inspired by the stance of a cheetah the moment before it pounces, it represents the exact moment motion begins, releasing tremendous force and accumulated energy. Every curve was sculpted with this in mind, and every detail reveals the designer's purpose: a powerful, bold new look down to the last detail. Going forward, every Mazda will adopt this new look pioneered by the CX-5.

Available features include:

/ 17" and 19" alloy wheels / Side mirrors with integrated turn signals / Available heated side mirrors / Rear roofline spoiler / Available fog lights / "Shark fin" antenna / Available Bi-Xenon headlights





"THROUGH KODO DESIGN, I WANT TO CONVEY STRENGTH AND UO MAEDA, GLOBAL HEAD OF DESIGN







COMFORT AND CONTROL AT YOUR FINGERTIPS.

Putting our focus on you, the driver, meant we had to design a cockpit that was welcoming and intuitive. We sculpted the 8-way power-adjustable driver's seat with power lumbar support (Grand Touring) for premium comfort and sophistication. We specifically designed and placed the instruments and gauges so that they're easily accessible and easy to use. Soft materials and thoughtful accents also add to the CX-5's secure and refined atmosphere. Convenient standard features include steering-wheel-mounted controls for audio, cruise control and trip computer, remote keyless entry, Push Button Start, a tilt/telescopic steering column, and power side mirrors with integrated turn signal indicators. But that's just the beginning of the many thoughtful features and smart systems available in your CX-5.

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Available features include:

Reconcerner :

TCS

BSM

/ Leather-wrapped steering wheel and shift knob / Bluetooth® hands-free phone and audio / Leather-trimmed seats / Heated front seats / / Rearview camera* / Rain-sensing front windshield wipers / Dual-zone automatic climate control / Power sliding-glass moonroof / / 8-way power-adjustable driver's seat / Mazda navigation system /

Mazda CX-5 Grand Touring interior shown in black leather with accessory plug-and-play navigation system

*Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings.



AUDIO

PHONE

NAV

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172

WAT MIST

CANCEL RES

ON 10 FF

+ SET

GET LOST IN ALL THE AMENITIES. AND NOT LOST ON THE ROAD.

There are so many intelligent technology features available in the CX-5, it might be difficult deciding which is your favorite. From available Blind Spot Monitoring* to Bose® audio to Bluetooth hands-free capability, your CX-5 is ready to guide you, entertain you, connect with you and respond to you. So what's most important to the CX-5? You guessed it: you.



/ USB CONNECTIVITY /

Enjoy your music via the USB audio input port, and control the audio using the steering-wheel-mounted controls or the touch-screen display (when equipped).

PANDORA[®]

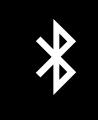


Experience music on your terms with up to 100 unique "stations" through the available Pandora internet radio, all seamlessly streaming through your Bluetooth-enabled and Internet-connected device. Even better, it's all controlled from the on-screen display and all within arm's reach.



/ MAZDA NAVIGATION SYSTEM /

Our convenient available factory-integrated navigation system offers the advanced features of TomTom's⁺ navigation devices, including turn-by-turn directions with real-time traffic updates, zoom, route highlighting, active road name display, advanced lane guidance and voice recognition. Whether you have it installed upon delivery or add it later, it's always integrated with no plug-in required.



/ BLUETOOTH[®] HANDS-FREE PHONE AND AUDIO STREAMING /

Using the steering-wheel-mounted controls, make and take calls via the available Bluetooth hands-free phone system. Also enjoy your music through wireless audio streaming from your Bluetooth-compatible audio device.





/ BOSE® CENTERPOINT® SURROUND SOUND SYSTEM WITH AUDIOPILOT® /

Custom-engineered for the CX-5, this available system features its patented Centerpoint signal-processing circuitry, enabling this impressive 9-speaker system to produce stunning multichannel Bose Surround Sound performances from regular CDs and MP3s. Its patented AudioPilot technology automatically adjusts multiple frequencies to compensate for distracting road, wind and cabin noises.

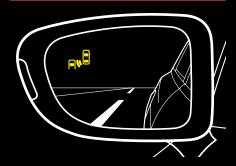


/ 5.8-INCH COLOR TOUCH-SCREEN DISPLAY /

Easily view Bluetooth, Pandora® and other audio information, as well as navigation system routes and directions (if equipped), in addition to personalization features. It also acts as the display for models equipped with the rearview camera[‡]

ADVANCED AUDIO FEATURES

Mazda CX-5 comes with available HD Radio, so you get cleaner, crisper sound from a digital signal that offers multiple options for some of your favorite stations. On select Mazda CX-5s, take advantage of a 4-month trial subscription to SiriusXM Satellite Radio** with its vast array of channel choices-everything from rock and country to jazz and your favorite talk showsalmost all commercial-free.



AVAILABLE BLIND SPOT MONITORING* /

This available system uses radar sensors to detect objects in your left or right blind spots and then alerts you with a warning light that appears in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds. And it's technology you won't find on the Honda CR-V.

/SMS TEXT MESSAGE AUDIO DELIVERY AND REPLY /





Please check surroundings for safety

/ BI-XENON ADAPTIVE FRONT-LIGHTING SYSTEM /

As you turn into a corner, the headlights turn with you, adjusting up to 15° in the direction of your turn to help improve visibility.

/ REARVIEW CAMERA[‡] /

This available system offers increased visibility of objects behind you, and it's automatically activated whenever the CX-5 is shifted into reverse.

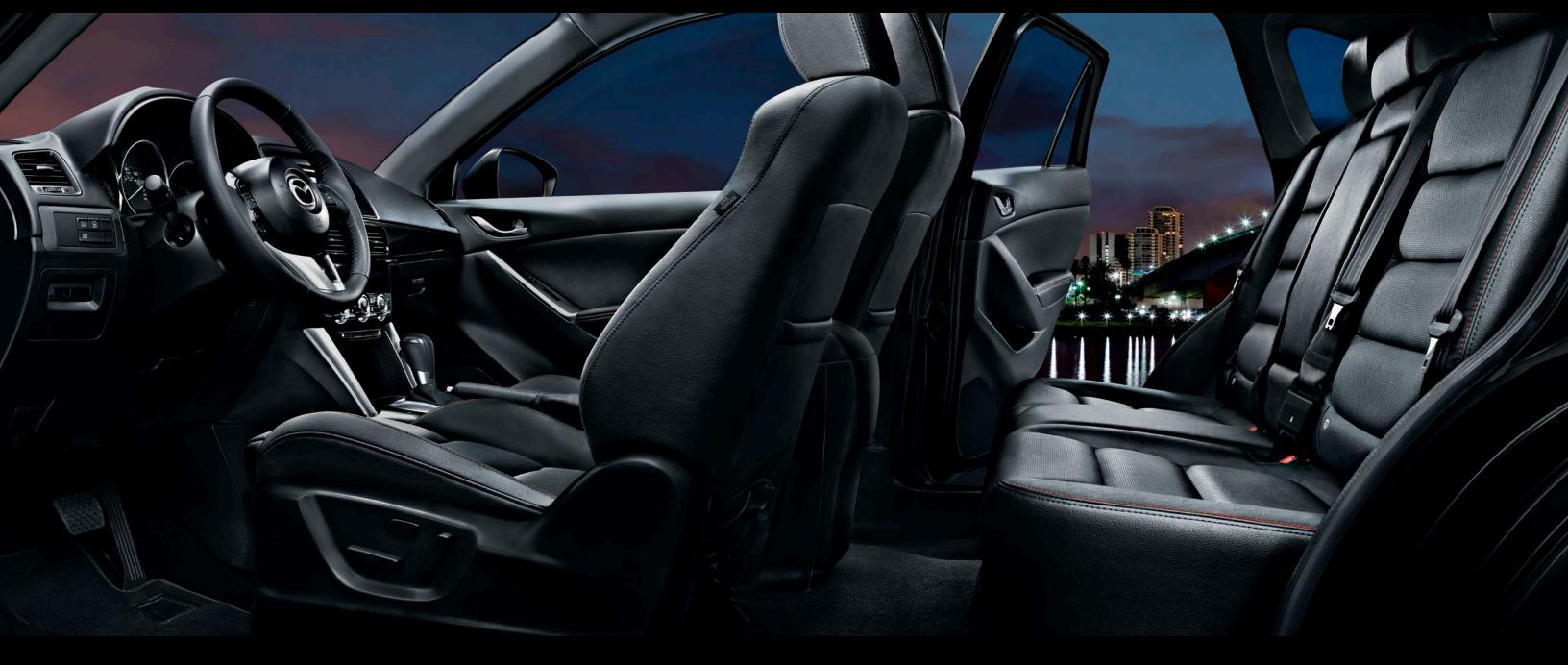




Now, when a text comes in while you're driving, you can stay focused on the road ahead. Select Mazda CX-5 models offer a fully integrated text display and audible readout, and the ability to reply by choosing from a number of preset, standardized return messages. All you have to do is connect your smartphone using the USB audio input port or available Bluetooth[®] system.

/ MAZDA ADVANCED KEYLESS ENTRY /

Even before you enter your CX-5, it's already anticipating your arrival. As you approach, the Advanced Keyless Entry System recognizes you and your CX-5 comes to life, ready to unlock the doors and the rear liftgate without having to take the key fob out of your purse or pocket. At the push of a button, the doors unlock. And when you walk away, it can also lock the doors automatically. Standard on Touring and Grand Touring models.



MORE REAR HEADROOM THAN CR-V, SEATING FOR FIVE.



"THE 2014 CX-5 WAS NAMED A 2013 TOP SAFETY PICK BY THE IIHS." IIHS, December 2012



BAGS. BIKES. BOXES. BALLOONS. BUDDIES. BOARDS. BALLS. BASKETS. BRING IT ON.

Whatever your busy day brings, the CX-5 is ready to take it all. On the Touring and Grand Touring models, the easy-release 40/20/40 split fold-down rear seatback lets you customize between seating for five and up to 65.4 cu ft of cargo space. Taking a trip to the mountains? There's seating for four with room down the middle for your skis, too. Remote releases make configuring the seats even easier. The CX-5 Sport offers a convenient 60/40 split fold-down rear seatback and up to 64.8 cu ft of cargo space. While the world around you constantly changes, the CX-5 helps you make it your own.



EXTRAORDINARY PROTECTION, WITHOUT SACRIFICING CONTROL.

The SKYACTIV-Body uses ultra-high tensile steel in critical areas to make the body ultra-strong to help protect you in a collision. At the same time it's ultra-light, so that your CX-5 is nimble and easy to maneuver in order to help you avoid an accident in the first place. The SKYACTIV-Chassis enhances this control by giving you agility at low speeds and stability at higher ones. And the available advanced Active Torque Split All-Wheel-Drive system automatically adjusts during changing road conditions. From side-impact door beams to available Blind Spot Monitoring* you can be confident the CX-5 has got your back, both inside and out.

/RING STRUCTURE **/**

Mazda's Ring Structure in the SKYACTIV-Body uses ultra-high tensile steel to help make the body more rigid than a typical steel body, and the structure is engineered to distribute energy in a way that helps make the cabin even stronger.

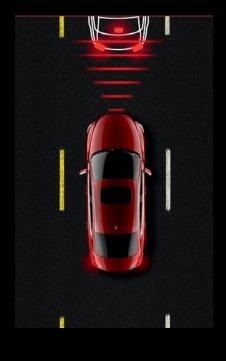
/ SIX STANDARD AIR BAGS⁺ /

Advanced dual front air bags that utilize inflators with both crash-zone and driver's-seat/passenger-weight sensors are standard on all CX-5 models-as are dual side air bags and dual side-impact air curtains with coverage for front and rear passengers.

/ LATCH CHILD SAFETY SEAT SYSTEM /

LATCH child-safety seat anchors and tethers in the second row make it easy to get your little ones in and out of your CX-5, while helping to keep them safe on your journey.





/ SMART CITY BRAKE SUPPORT[#] /

City driving offers its own treacherous obstacle course. In order to help avoid or reduce the severity of a collision, the CX-5 offers available Smart City Brake Support. When travelling at speeds between 2.5 and 19 mph, this intuitive system detects objects ahead and prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes.

ADVANCED BRAKING TECHNOLOGIES /

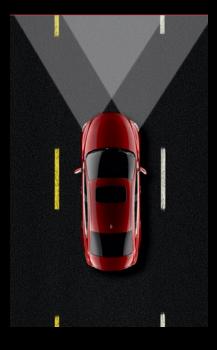
A comprehensive set of advanced braking technologies comes standard on the CX-5. Large 4-wheel disc brakes promote linear, fade-resistant stopping power. Electronic Brakeforce Distribution automatically applies braking force to individual wheels based on changing road conditions, helping to keep you in control. And in emergency situations, an Anti-lock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup so you can make controlled stops. At the same time, Brake Assist automatically increases braking pressure, thereby helping to reduce stopping distance.

loss of control. Please see your owner's manual for further details



/ ENHANCED STABILITY AND CONTROL /

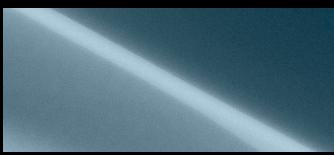
The Traction Control System detects wheelspin and then reduces engine power to help improve traction when accelerating in slippery conditions. Dynamic Stability Control** modulates the engine and brakes to help keep you on your intended path while you're driving around corners.



BI-XENON HEADLIGHTS WITH ADAPTIVE FRONT-LIGHTING SYSTEM /

The CX-5 offers an available Adaptive Front-lighting System and self-leveling Bi-Xenon High-Intensity-Discharge headlights. These headlights are specifically designed to help you see around corners at night, literally. As you turn into a corner, the headlights move up to 15° in the direction of your turn, thereby improving visibility and allowing you to spot potential hazards and dangers up ahead.

MAZDA CX-5 COLORS











Crystal White Pearl Mica*

*Extra cost option.



Soul Red Metallic*







Liquid Silver Metallic



Deep Crystal Blue Mica

MAZDA CX-5 UPHOLSTERY



SAND CLOTH (SPORT)



AND PREMIUM CLOTH (TOUR





SAND LEATHER (GRAND TOURING)

E-PROCES





MAZDA CX-5 WHEELS



19-inch Alloy



MAZDA CX-5 SPECIFICATIONS

ENGINE	SPORT	TOURING & GRANI
Engine size and type	SKYACTIV-G 2.0L DOHC 4-cylinder	SKYACTIV-G 2.5L DO
Horsepower, SAE net	155 @ 6,000 rpm	184 @ 5,700 rpm
Torque, SAE net (lb-ft)	150 @ 4,000 rpm	185 @ 3,250 rpm
Redline	6,800 rpm	6,500 rpm
Compression ratio	13.0:1	13.0:1
Fuel System	Advanced Direct Injection	Advanced Direct In
Body type	SKYACTIV-Body with Ring Structure	SKYACTIV-Body with
ning circle, curb-to-curb (ft)	36.7	36.7
Total curb weight (lb)	MT: 3,194 (FWD) AT: 3,263 (FWD) - 3,415 (AWD)	n/a AT: 3,375 (FWD) - 3,
Towing Capacity (Ib)	2,000	2,000
FUEL ECONOMY	SPORT	TOURING & GRANI
A-estimated MPG (city/hwy)	MT: 26 / 35 (FWD)*** AT: 26 / 32 (FWD) ⁺⁺⁺ - 25/31 (AWD) ⁺⁺⁺	n/a AT: 25 / 32 (FWD)**** -
Fuel capacity (U.S. gallons)	14.8 (FWD) - 15.3 (AWD)	14.8 (FWD) - 15.3 (AV
Recommended Fuel	Regular unleaded gasoline	Regular unleaded g
TERIOR DIMENSIONS (in)		
Wheelbase/overall length	106.3 / 178.7 (without license plate l	nolder)
Overall width/overall height	72.4 / 67.3 (including antenna)	
Track, front/rear	62.4 / 62.5	
Ground clearance	8.5	
INTERIOR DIMENSIONS	Front/Rear	
Headroom (in)	40.1 / 39.0	
eadroom with moonroof (in)	39.0 / 39.0	
Legroom (in)	41.0 / 39.3	
Shoulder room (in)	57.5 / 55.5	
Hip room (in)	55.2 / 53.7	
Passenger volume (cu ft)	103.8 (without moonroof) 102.3 (with moonroof)	
Cargo volume (cu ft)	34.1 (2nd-row seatback up) 64.8 (60 / 40 seatback folded) 65.4 (40 / 20 / 40 seatback folded)	
DE COMMITTED TO		

WE'RE COMMITTED TO OUR DRIVERS.

Every new 2015 Mazda CX-5 is protected by a:

- 3-year/36,000-mile* "bumper-to-bumper" limited warranty
- 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program
- 5-year/60,000-mile* limited powertrain warranty
- 5-year/unlimited-mileage warranty against body rust-through

*Whichever comes first



Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New-Vehicle Limited Warranty. Accepted nationwide and utilizing only Mazda Genuine Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

FOR DETAILS, PLEASE SEE YOUR MAZDA DEALER, VISIT MAZDAUSA.COM OR CALL TOLL-FREE (800) 639-1000.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. +Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. ‡Always check your mirrors. Be aware of the traffic around you. **Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. +†Simart City Brake Support operates under certain low-speed conditions. Substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. #‡SriusMX Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to Sirius/M services are sold by Sirius/M after a4-month trial subscription to the Sirius/M All Access package expires and are continuous until you call Sirius. XM and all related marks and logos are trademarks of Sirius XM and all related marks and logos are trademarks of Sirius XM and all related marks and logos are trademarks of Sirius XM and all related marks and logos are trademarks of Sirius XM and all related marks in 20L engine and automatic transmission 26 city/35 highway MPG. Actual results will vary. +++Based on EPA estimates for 2015 CX-5 Sport FWD with 2.0L engine and automatic transmission 25 city/31 highway MPG. Actual results will vary. +++Based on EPA estimates for 2015 CX-5 Sport FWD with 2.0L engine and automatic transmission 25 city/31 highway MPG. Actual results will vary. +++Based on EPA estimates for 2015 CX-5 Sport FWD with 2.0L engine and automatic transmission 25 city/31 highway MPG. Actual results will vary. +++Based on EPA estimates for 2015 CX-5 AWD models with 2.5L engine and aut

audio menu voice command, and steering-wheel-mounted phone and audio controls

sliding-glass moonroof and Bose® Centerpoint® Surround Sound System with AudioPilot® and 9 speakers

Touring Technology Package includes navigation system, Smart City Brake Support^{‡+} Bi-Xenon headlights with auto leveling, auto on/off headlights, Adaptive Front-lighting System, rain-sensing windshield wipers and auto-dimming mirror with Homelink®

MAZDA CX-5 ENGINE & MECHANICAL

VVT

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c brakes

Assist

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D TOURING	ENGINE & TRANSMISSION
)HC 4-cylinder	SKYACTIV-G 2.0L DOHC 4-cylinder engine with
	Available SKYACTIV-G 2.5L DOHC 4-cylinder er
	SKYACTIV-MT 6-speed manual transmission
	Available SKYACTIV-Drive 6-speed Sport automatic transmission
ijection	Front-wheel drive
Ring Structure	Available Active Torque Split All-Wheel Drive (NA on Sport with MT)
	Hill Launch Assist
,532 (AWD)	
	SUSPENSION & BRAKES
	Power variable-assist rack-and-pinion steeri
D TOURING	Independent MacPherson strut front suspens
	Independent multilink rear suspension
24/30 (AWD)****	Front and rear stabilizer bars
WD)	Power-assisted ventilated front/solid rear dis
jasoline	Anti-lock Brake System with Electronic Brakeforce Distribution and Brake
	TIRES & WHEELS
	17-inch aluminum alloy wheels with

19-inch aluminum alloy wheels with P225 / 55 R19 tires (Grand Touring)

FINANCING WITHOUT THE FUSS



Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services[†] can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

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EVERY MODEL IN THE MAZDA LINEUP WAS BUILT BY A BUNCH OF CAR-CRAZED CRAFTSMEN. WHO LOVE TO DRIVE. FOR PEOPLE WHO LOVE TO DRIVE. SO FROM THE MAZDA2 TO THE CX-9, A MAZDA IS ALWAYS A MAZDA. BECAUSE IF IT'S NOT WORTH DRIVING, IT'S NOT WORTH BUILDING.

MAZDA CX-5 ACCESSORIES. IT'S YOUR MAZDA-MAKE IT YOUR OWN.

Customize your new Mazda CX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



Soft Cargo Liner.* Life's messy-keep your CX-5 clean with our durable cargo liner. Its innovative design works with the rear seats folded, upright or split in any configuration and includes a removable flap to protect the rear bumper while loading. Removes easily for guick cleanup. B Roof Rack. Loose gear banging around the inside of your car is a hassle. Keep your equipment locked down and loaded with CX-5's roof rails, adjustable crossbars and lifestyle attachments. When you care about your gear and your car, it's the only way to roll. 🚾 Rear Bumper Guard. Our durable rear bumper guard protects the rear bumper from chips and scratches when you're loading or unloading your gear. Dem All-Weather Floor Mats. Fitted perfectly to your CX-5, these all-weather floor mats guard against water, sand, mud, snow or whatever you drag through the door. 💴 Retractable Cargo Cover.* Keep your valuables out of view from prying eyes. Our cargo cover is easy to install and remove, and it stays attached to the hatch door while it's being opened for hassle-free loading. F Side Window Deflectors. The weather outside should stay outside. Our sleek side window deflectors help reduce wind noise and keep the elements out while you let fresh air in (set of 4).

*Please remember to properly secure all cargo. +SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the SiriusXM All-Access package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc

SKYACTIV is a registered trademark of Mazda Motor Corporation

Bluetooth is a registered trademark of Bluetooth SIG. Inc.

ADDITIONAL ACCESSORIES:

3.5 mm Audio Cable Alloy Pedals Ashtray Auto-Dimming Rearview Mirror with Compass and HomeLink Bike Carrier, Trailer Hitch Mount Cargo Mat Cargo Net Cargo Tray Cigarette Lighter **Doorsill Trim Plates** First Aid Kit Floor Mats, Carpet Fog Lights Front Mask Hood Edge Protector License Plate Frames Moonroof Wind Deflector Navigation System Paint Protection: - Door Edge (set of 4) - Front Kit - Rear Bumper Rear Parking Sensors Remote Engine Start Roadside Assistance Kit Roof Rack Attachments: - Bike Carrier - Cargo Box (short) - Kayak Carrier - Luggage Basket - Ski/Snowboard Carrier Surfboard Carrier SiriusXM Satellite Radio Splash Guards Touch-Up Paint Trailer Hitch: - Receiver (Class I) and Ball Mount **Receiver Cover** - Trailer Light Adaptor Wheel Locks Windshield Sunscreen

OUR PROMISE.

At Mazda, we're passionate about what we do. We pay attention to the details, and we take an unconventional approach. You can see it in our designs, feel it in how our cars drive, and experience it in the way we treat you as a customer. Our dealerships are here to help you make the right choice, so everything we do is focused on ensuring that you get exactly what you want-surpassing your expectations. Mazda doesn't settle, and neither should you. Let our Mazda Dealers:

/ Provide you with a comfortable environment

- / Earn your trust
- / Respect and value your time
- / Give you useful information and advice
- / Help you make the best decision

Getting the personalized experience you deserve at your Mazda Dealer.

This is the Mazda Way.



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